LEICESTER DIGITAL LIVE



Finding Meaning in a Social World

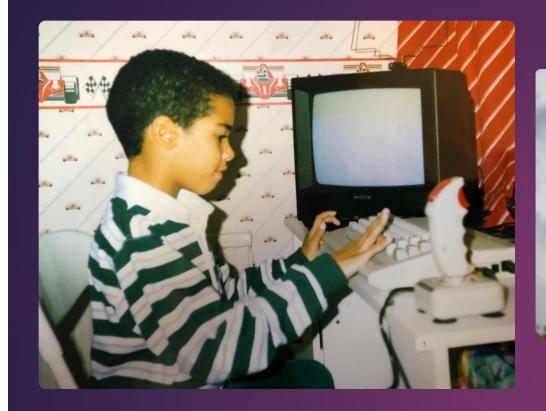
A Little About Me













S A Fairtrade town

Twinned with Le Mans and Paderborn

Childhood

Lesson 1: Effort Counts Twice



University

Lesson 2: Learning From Failure



The **co-operative** bank

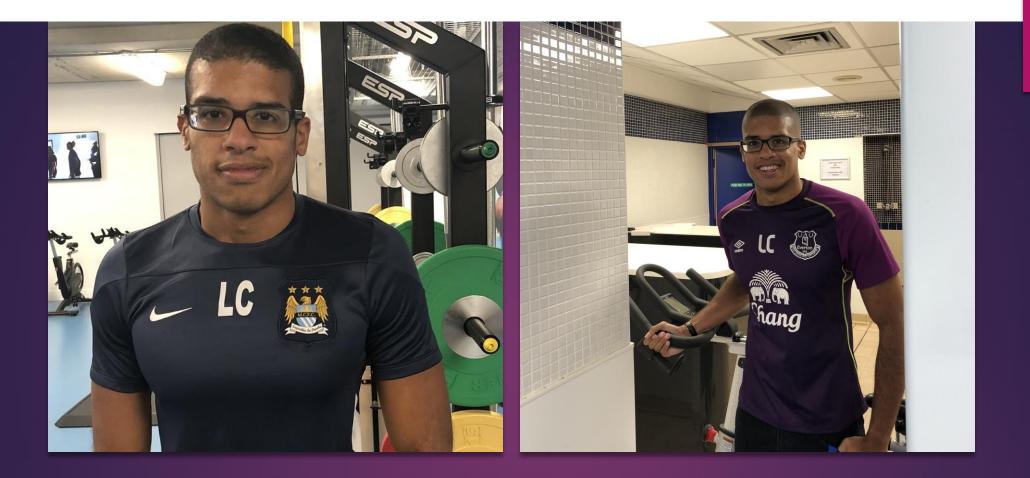
Stopping Before Starting

Lesson 3: Think Flexibly



Building A Business

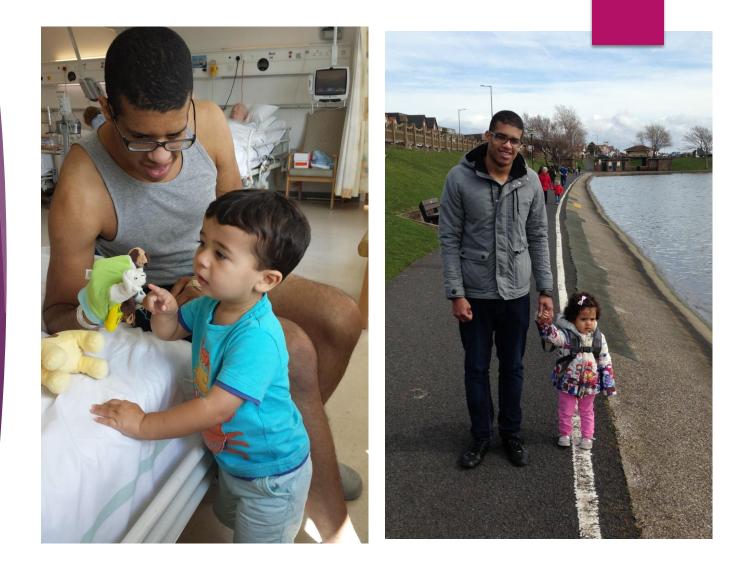
Lesson 4: Be Proactive



Something Different

Lesson 5: Get Down With Data

Losing But Gaining



Lesson 6: Be Consistent





Time To Reflect

Lesson 7: Have A Purpose

This Decade









Seven Takeaways

Effort Counts Twice

Learning From Failure

Think Flexibly

Be Proactive

Get Down With Data

Be Consistent

Have A Purpose

