



Ann Stanley

**How to use ChatGPT
in your marketing &
tips on practical prompting**

23rd Feb 2024

Who am I?

Ann Stanley

- Founder and CEO of Anicca Digital
- 22 years in digital marketing, 17 years running Anicca
- Consultant and trainer, specialising in paid media, search, Analytics and ecommerce marketing – now becoming an AI geek!
- Thought leader and author:
 - anicca.co.uk/a10-marketing-framework/
 - Integrate – Creating an Integrated Marketing Strategy - anicca.co.uk/integrate-book/
 - Free weekly webinar – Friday 9-10am anicca.co.uk/resources-webinars/
- Socials
 - [Linkedin.com/in/annstanley](https://www.linkedin.com/in/annstanley)

Ann Stanley

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17 years of data-driven digital marketing
for ecommerce & established brands

Search

Social

Shopping

Strategy

Skills

Contents



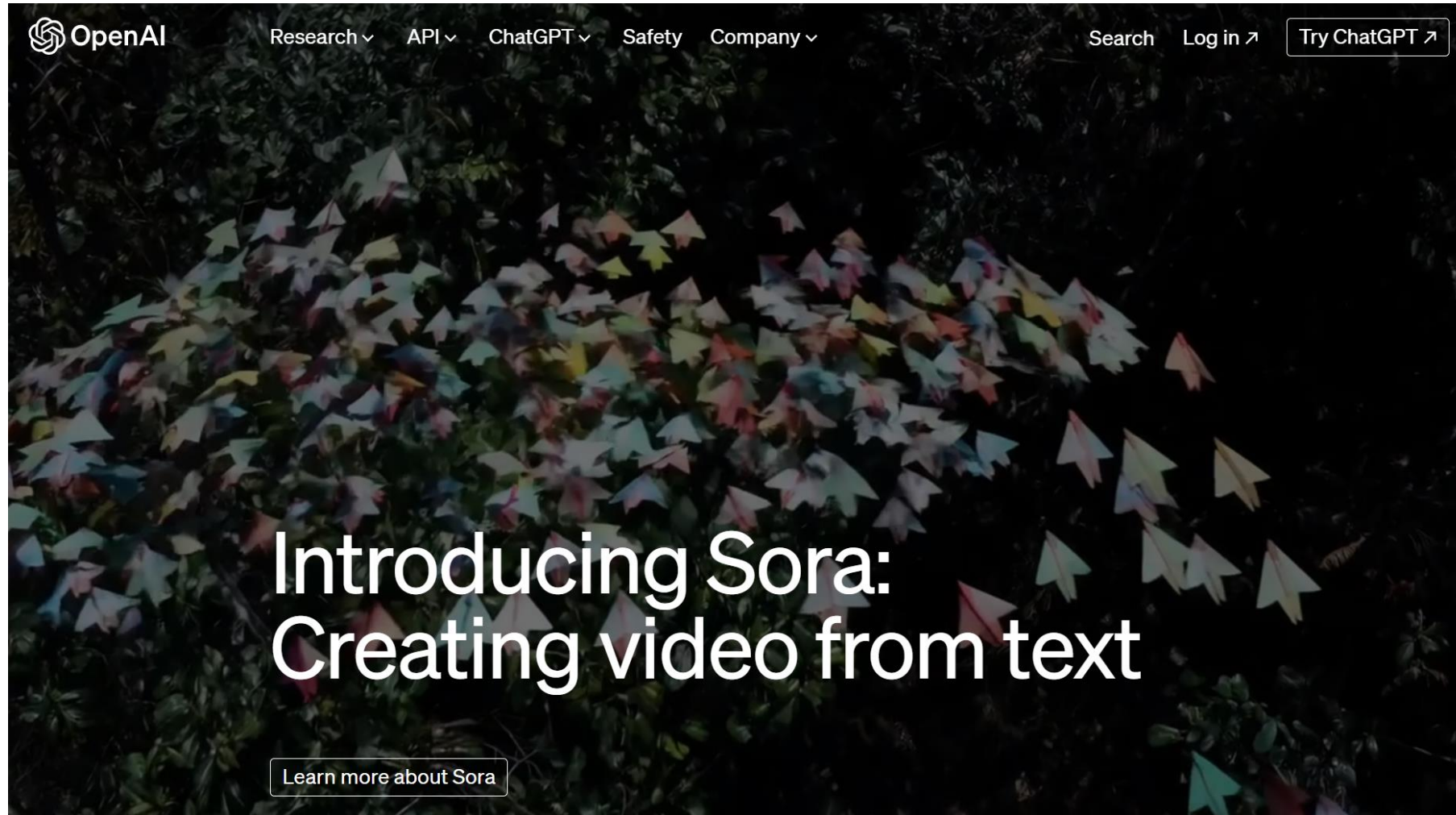
1

Getting
Started

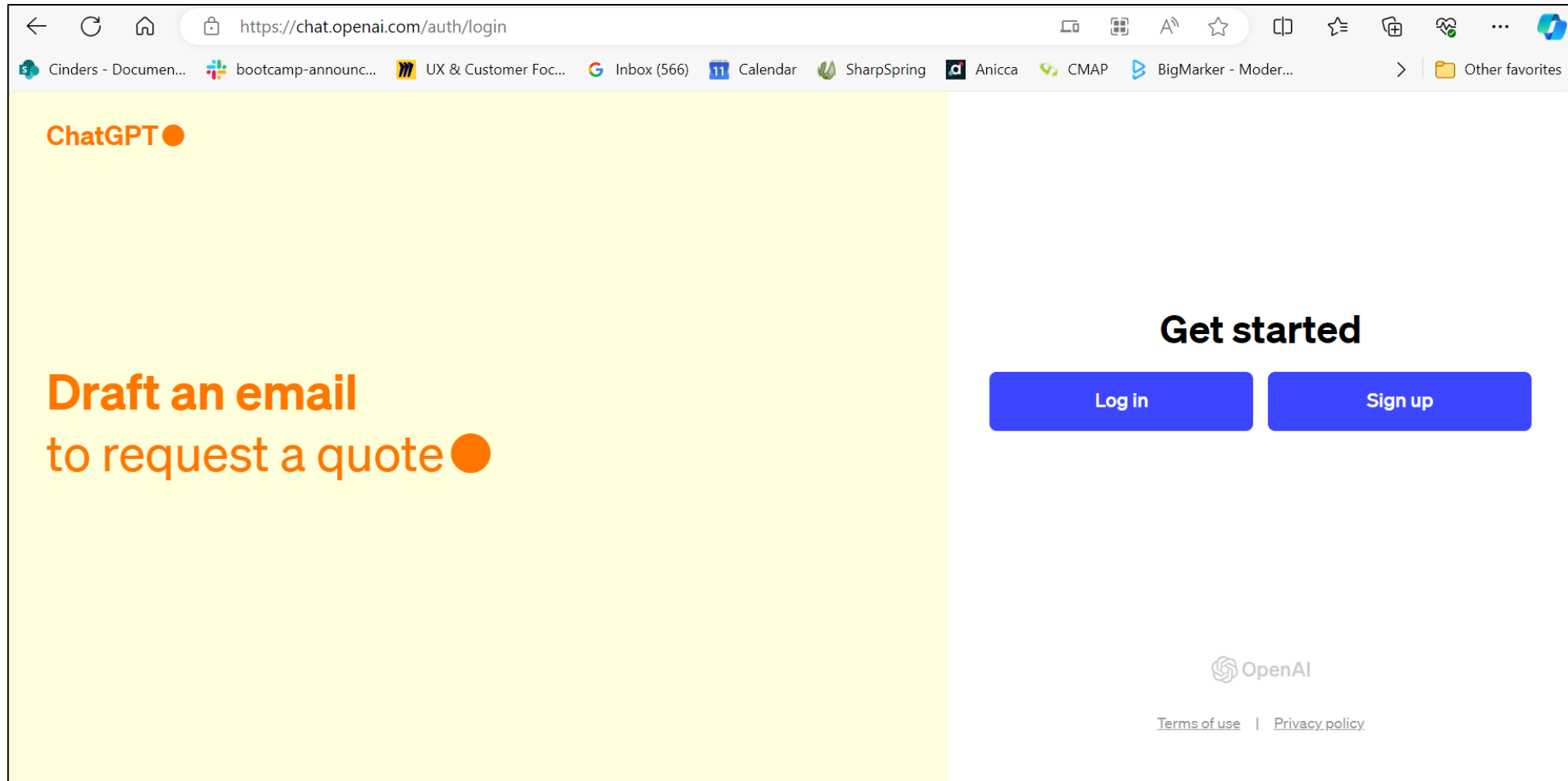
What is ChatGPT & how to use it

How to access ChatGPT

OpenAI.com



https://chat.openai.com/auth/login



Free version – login to your account

The screenshot displays the ChatGPT interface. On the left is a sidebar with a 'New chat' button, a list of previous chats under 'Previous 30 Days' (including 'ChatGPT: Language Model'), an 'Upgrade plan' button, and a user profile for 'Anicca Bootcamps'. At the top right of the sidebar, the model is set to 'ChatGPT 3.5'. The main chat area features the OpenAI logo and the prompt 'How can I help you today?'. Below this are four suggested prompts: 'Create a content calendar for a TikTok account', 'Explain airplane turbulence to someone who has never flown before', 'Write a spreadsheet formula to convert a date to the weekday', and 'Design a database schema for an online merch store'. At the bottom is a text input field with the placeholder 'Message ChatGPT...' and a send button. A disclaimer at the very bottom reads 'ChatGPT can make mistakes. Consider checking important information.'

Start by asking simple questions

What is ChatGPT?

The screenshot displays the ChatGPT web interface. On the left, a sidebar shows a 'New chat' button and a list of previous conversations under 'Today' and 'Previous 30 Days'. The main area is titled 'ChatGPT 3.5' and shows a conversation. A user message, 'what is chatgpt', is highlighted with a red border. The AI response, 'ChatGPT', explains that it is a language model developed by OpenAI, part of the GPT-3.5 architecture, designed for various natural language tasks. Below the response are icons for copy, refresh, and thumbs up/down. A feedback prompt asks 'Is this conversation helpful so far?' with thumbs up/down and a close button. At the bottom, there is a text input field with the placeholder 'Message ChatGPT...' and a send button. A footer note states 'ChatGPT can make mistakes. Consider checking important information.'

New chat

ChatGPT 3.5

Today

ChatGPT: Language Model

Previous 30 Days

ChatGPT: Language Model

You

what is chatgpt

ChatGPT

ChatGPT is a language model developed by OpenAI. It belongs to the GPT-3.5 architecture, which stands for "Generative Pre-trained Transformer 3.5." It is a state-of-the-art natural language processing model that has been pre-trained on a diverse range of internet text. The model is capable of generating human-like text based on the input it receives.


ChatGPT is designed for various natural language understanding and generation tasks, making it suitable for applications such as chatbots, language translation, summarization, and more. It can understand context, generate coherent responses, and provide information on a wide range of topics. The model has been trained on a massive amount of data and has the ability to generate creative and contextually relevant text based on the input it receives.


Is this conversation helpful so far?

Message ChatGPT...

ChatGPT can make mistakes. Consider checking important information.




Instruction = Prompt = What is ChatGPT?

 **You**
what is chatgpt

 **ChatGPT**
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Is this conversation helpful so far?   

Prompt = Who invented ChatGPT



You

Who invented ChatGPT



ChatGPT

ChatGPT is a product developed by OpenAI, an artificial intelligence research laboratory. The team at OpenAI, led by a group of researchers and engineers, is responsible for the design, development, and ongoing improvements of ChatGPT. OpenAI was founded in December 2015, and its mission is to ensure that artificial general intelligence (AGI) benefits all of humanity. The specific individuals involved in the creation of ChatGPT may not be explicitly mentioned as it is a collaborative effort within the organization.



Prompt = What is prompt engineering

A

You

what is prompt engineering?



ChatGPT

Prompt engineering refers to the process of carefully crafting or selecting prompts to get desired responses from a language model like ChatGPT. In the context of natural language processing models, a prompt is the input or query given to the model to generate a response. Engineers or users can influence the output of a model by providing specific instructions or phrasing the prompt in a certain way.

Prompt engineering can involve experimenting with different ways of framing questions, adding context, or specifying the format of the desired answer. It's a technique often used to improve the model's performance in generating relevant and coherent responses. Researchers and developers may iteratively adjust prompts to achieve the desired behavior or to avoid generating inappropriate or biased content.

However, it's important to note that while prompt engineering can be a useful tool, it has its limitations. The effectiveness of prompt engineering may vary, and it might not completely eliminate the potential for biased or undesired outputs from the model. It's just one aspect of the broader efforts to fine-tune and control the behavior of language models.



Prompt = Please summarise this into bullet points



You

Please summarise this into bullet points?



ChatGPT

Sure, here's a summary of prompt engineering in bullet points:

- **Definition:** Prompt engineering involves crafting or selecting prompts for language models to influence their responses.
- **Prompt:** A prompt is the input or query given to the model to generate a response.
- **Objective:** The goal of prompt engineering is to improve the model's output by experimenting with different phrasings, contexts, or formats.
- **Influence:** Engineers and users can influence the model's behavior by adjusting prompts to achieve desired responses.
- **Limitations:** Prompt engineering has limitations, and its effectiveness may vary. It might not completely eliminate biased or undesired outputs.
- **Part of broader efforts:** It's just one aspect of broader efforts to fine-tune and control the behavior of language models.



Getting the most relevant response

Instructions - Acting as: a comedian

SE

You

please give me some ideas for the title of a webinar on using chatgpt in marketing



ChatGPT

Certainly, here are several engaging webinar title ideas for discussing the use of ChatGPT in marketing:

1. "Harnessing the Power of ChatGPT for Marketing Mastery"
2. "ChatGPT: Transforming Marketing Strategies with AI"
3. "The Marketer's AI Toolkit: Integrating ChatGPT into Your Strategy"
4. "ChatGPT Unveiled: A Marketer's Guide to AI-Powered Success"
5. "Driving Engagement: ChatGPT's Role in Modern Marketing"
6. "Future-Proof Your Marketing: The ChatGPT Revolution"
7. "ChatGPT for Marketers: Boosting ROI with AI"
8. "Leveraging ChatGPT for Competitive Advantage in Marketing"
9. "AI and Marketing: How ChatGPT Changes the Game"
10. "From Concept to Conversion: Marketing in the Age of ChatGPT"

SE

You

acting as a comedian, come up with funny titles about using Chatgpt in marketing



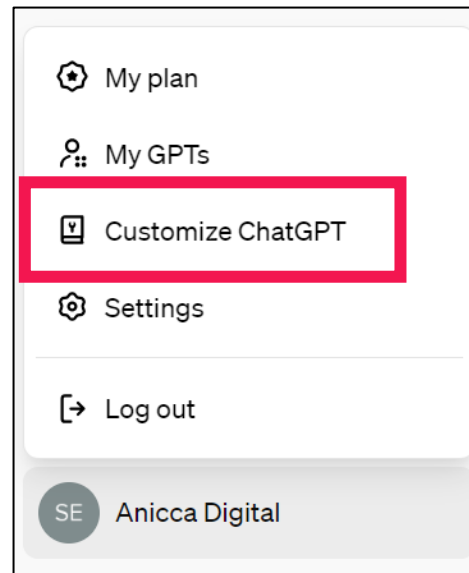
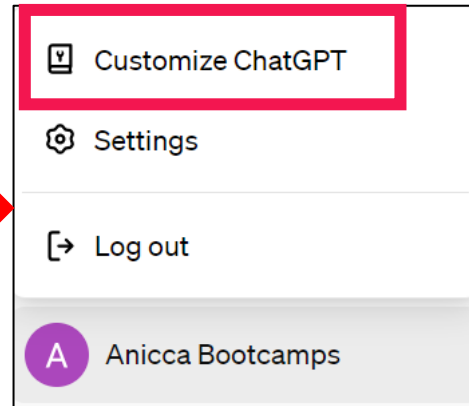
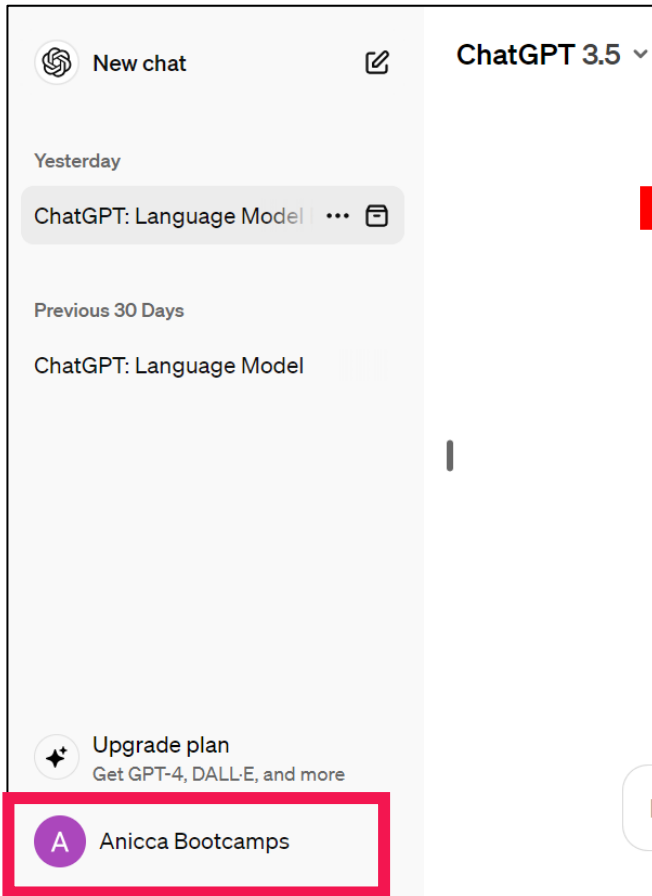
ChatGPT

Certainly! Here are some witty and humorous titles that play on the use of ChatGPT in the marketing realm:

1. "Robots Selling Dreams: How ChatGPT Became the Top Salesperson"
2. "From Copywriting to Comedy: ChatGPT's Guide to Unintentionally Hilarious Marketing"
3. "Beyond Buzzwords: ChatGPT Decodes Marketing Jargon with a Smile"
4. "The Algorithmic Comedian: How ChatGPT is Rewriting the Rulebook on Viral Marketing"
5. "404 Error: The Marketing Strategy Not Found Without ChatGPT"
6. "ChatGPT's Secret Diary: The Untold Stories of Marketing Mishaps Averted"
7. "Autocorrecting the Market: ChatGPT's Adventures in Brand Messaging"
8. "From Zero to Hero: ChatGPT's Journey to Becoming a Marketing Legend"
9. "Keywords to Key Laughs: ChatGPT's Take on SEO and Humor in Marketing"
10. "The Ghostwriter Who Ghosted Us: ChatGPT's Silent Takeover of Content Marketing"
11. "How to Speak Fluent ChatGPT in Marketing Meetings: A Survival Guide"
12. "Artificial Intelligence, Real Humour: ChatGPT in the Boardroom"
13. "The Marketing Oracle: ChatGPT Predicts the Next Big Trend... or Not"
14. "Copy, Paste, Laugh, Repeat: ChatGPT's Formula for Marketing Success"
15. "Siri and Alexa's New Best Friend: ChatGPT Takes on Tech Marketing"

Each title is designed to inject a bit of humour and light-heartedness into the innovative and sometimes daunting world of integrating AI technologies like ChatGPT into marketing strategies.

Customise ChatGPT (within account section)



Introducing Custom Instructions

Customize your interactions with ChatGPT by providing specific details and guidelines for your chats.

Whenever you edit your custom instructions, they'll take effect in all new chats you create. Existing chats won't be updated.

Your instructions will be used to make our models better unless you've opted out and may be shared with any plugins you've enabled. Visit our [Help Center](#) to learn more.

OK

Customise ChatGPT e.g. to include brand voice

Customize ChatGPT

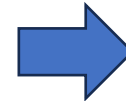
Custom Instructions ⓘ
What would you like ChatGPT to know about you to provide better responses?

Thought starters

- Where are you based?
- What do you do for work?
- What are your hobbies and interests?
- What subjects can you talk about for hours?
- What are some goals you have?

Enable for new chats

Cancel Save



Custom Instructions ⓘ

What would you like ChatGPT to know about you to provide better responses?

We are based in the uk
We are a digital agency so we work with a lot of different clients, most require uk english

Customize ChatGPT

How would you like ChatGPT to respond?

Thought starters

- How formal or casual should ChatGPT be?
- How long or short should responses generally be?
- How do you want to be addressed?
- Should ChatGPT have opinions on topics or remain neutral?

0/1500 Hide tips ⓘ

Enable for new chats

Cancel Save



How would you like ChatGPT to respond?

always respond in UK english,
please use professional business language, unless otherwise requested

Changing the tone of an email

SE

You

write an email asking a colleague (based in UK) for help with hosting a webinar next Friday



ChatGPT

Certainly! Below is a formal and professional email tailored for a colleague based in the UK, requesting assistance with hosting a webinar.

Subject: Assistance Required for Upcoming Webinar on Friday

Dear [Colleague's Name],

I hope this email finds you well. I am reaching out to seek your assistance with an upcoming webinar scheduled for next Friday, [insert date], which we are hosting as part of our ongoing engagement and development initiatives.

The webinar is designed to [briefly describe the purpose of the webinar and the intended audience, e.g., "provide our clients with insights into the latest trends in digital marketing"]. Given the importance of this event, I am keen to ensure its seamless execution and high-quality delivery.

To this end, I believe your expertise and experience would greatly contribute to the success of this webinar. Specifically, I would appreciate your support in the following areas:

- **Technical Setup and Support:** Ensuring the webinar platform is optimally configured and providing technical support during the event.

SE

You

write a friendly informal and even funny email to a colleague asking for help with hosting a webinar next Friday



ChatGPT

Certainly! Here's a friendly, informal, and humorous email you could send to your colleague:

Subject: 🚀 Webinar SOS! Need a Superhero for Next Friday 🦸

Hey [Colleague's Name],

Hope you're doing awesome! So, I've got a tiny, little favor to ask. You know how we always joked about not having enough excitement in our work lives? Well, guess what? The universe heard us, and it's delivered a golden opportunity right to our doorstep!

Next Friday, we're hosting a webinar that I'm pretty sure is going to be the highlight of our careers (or at least our week 😊). But here's the twist - I need a superhero sidekick, and you, my friend, have been chosen to don the cape. 🦸 🦸

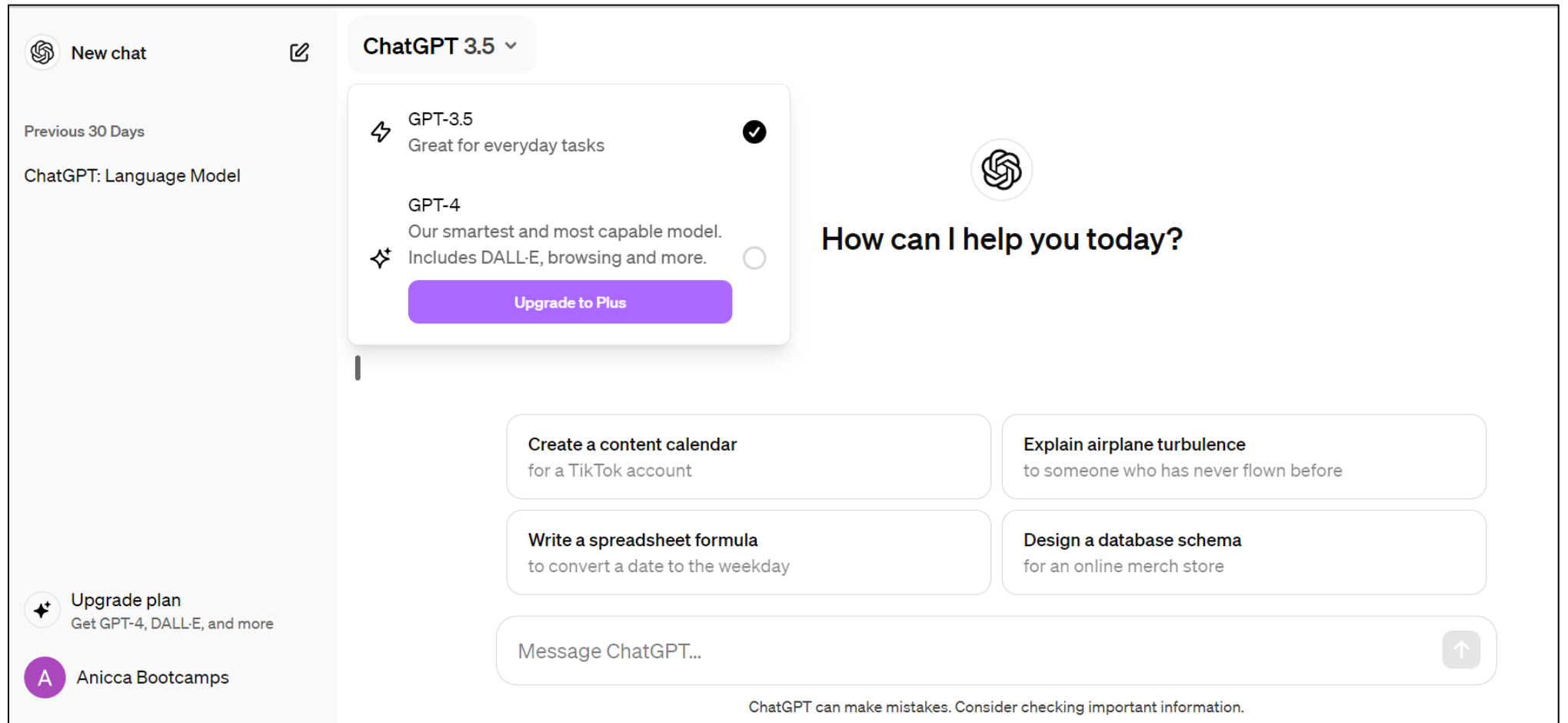
Before you ask, no, there's no actual cape involved (unless you're into that, I won't judge), but I do need your legendary skills to help make this webinar smoother than a fresh jar of Skippy. We're talking tech support, engaging with our audience, and maybe even telling a joke or two to keep things lively. I promise it'll be more fun than a barrel of monkeys.

What do you say? Are you ready to make webinar history? Or at least, give our attendees a good

@anicca

**Upgrade to ChatGPT Pro –
The best \$20 you will ever
spend!**

ChatGPT Pro \$20 per month - gives access to ChatGPT 4 & extra tools



The screenshot displays the ChatGPT web interface. On the left, a sidebar contains a 'New chat' button, a list of previous chats under 'Previous 30 Days' (including 'ChatGPT: Language Model'), an 'Upgrade plan' section with a star icon and text 'Get GPT-4, DALL-E, and more', and a user profile for 'Anicca Bootcamps'. The main area shows a dropdown menu for 'ChatGPT 3.5' with two options: 'GPT-3.5 Great for everyday tasks' (selected with a checkmark) and 'GPT-4 Our smartest and most capable model. Includes DALL-E, browsing and more.' (unselected). A purple 'Upgrade to Plus' button is positioned below the GPT-4 option. To the right of the menu is the OpenAI logo and the text 'How can I help you today?'. Below this, four suggested prompts are shown in rounded rectangular boxes: 'Create a content calendar for a TikTok account', 'Explain airplane turbulence to someone who has never flown before', 'Write a spreadsheet formula to convert a date to the weekday', and 'Design a database schema for an online merch store'. At the bottom, there is a text input field with the placeholder 'Message ChatGPT...' and a send button. A disclaimer at the very bottom reads 'ChatGPT can make mistakes. Consider checking important information.'

Extra tools in the Pro version (especially v4)

The screenshot displays the ChatGPT Pro interface. On the left sidebar, several tools are listed: ChatGPT, G Ads Script Builder, ElevenLabs Text To Sp..., Powerpoint Maker, Explore GPTs (highlighted with a blue box), and Add Team workspace (highlighted with a blue box). The main content area shows the 'ChatGPT 4' dropdown menu (highlighted with a blue box) with options: GPT-4 (checked), GPT-3.5, and Plugins. Below the dropdown, the chat area features the OpenAI logo and the prompt 'How can I help you today?'. There are four suggested prompts: 'Tell me a fun fact about the Golden State Warriors', 'Help me pick an outfit that will look good on camera', 'Write a thank-you note to a guest speaker for my class', and 'Write a thank-you note to my interviewer'. A 'Get citation' button is visible in the bottom right. At the bottom, there is a text input field with a paperclip icon (highlighted with a red box) and the placeholder text 'Message ChatGPT...'. A footer note states: 'ChatGPT can make mistakes. Consider checking important information.'

Overcomes access restrictions & time-out

ChatGPT is at capacity right now

[Get notified when we're back](#)

Write a screenplay about the status of ChatGPT.

INT. CHATGPT SERVER ROOM - DAY

Chelsea and Chester stand in front of a large computer server.

CHELSEA: We need to figure out what's causing the server overload.

CHESTER: I think it's the sudden influx of users trying out ChatGPT.

Chelsea and Chester quickly get to work, typing on their laptops.

CHELSEA: Okay, we're all set. Let's see if this fixes the problem.

CHESTER: I'm hitting refresh on the website.

The screen shows the ChatGPT website loading without any errors.

CHELSEA: Looks like we fixed it! Great job, Chester.

CHESTER: Thanks, Chelsea. It's all part of being a top-notch engineer.

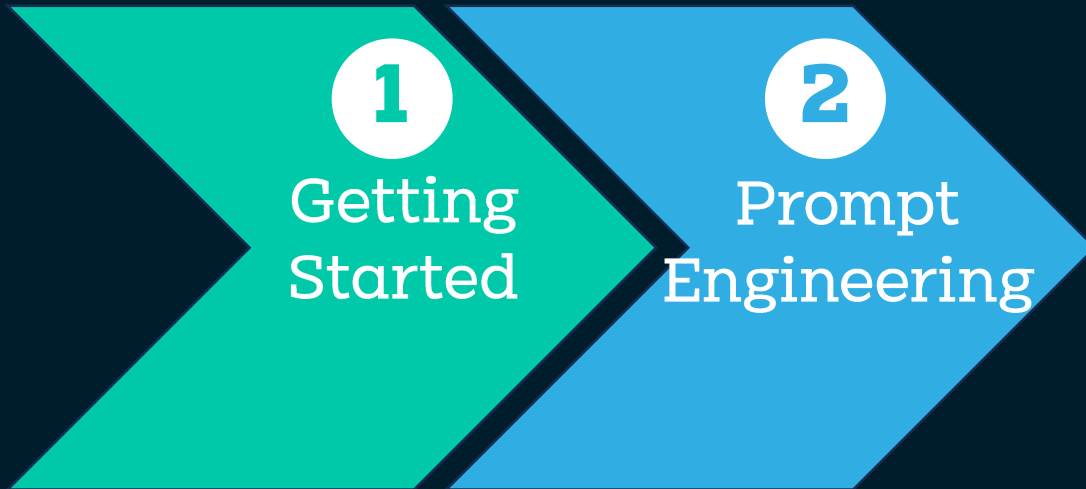


ChatGPT

You've reached the current usage cap for GPT-4. You can continue with the default model now, or try again after 12:09 AM. [Learn more](#)

Use default model





Research a topic

How can chatgpt be used for marketers



You

How can chatgpt be used for marketers



ChatGPT

ChatGPT can be a powerful tool for marketers, offering diverse applications to enhance strategies, improve customer engagement, and streamline operations. Here are several key ways in which ChatGPT can be utilized by marketers:

1. **Content Creation:** ChatGPT can generate high-quality, engaging content for blogs, social media posts, email campaigns, and website copy. This can help marketers maintain a consistent content strategy with less effort and time investment.
2. **Personalized Customer Experiences:** By integrating ChatGPT into chatbots and customer service platforms, marketers can provide personalized interactions at scale. ChatGPT can handle queries, provide recommendations, and guide users through the buying process, enhancing customer satisfaction and engagement.
3. **Market Research and Analysis:** Marketers can use ChatGPT to process and analyze large volumes of data from customer feedback, social media conversations, and industry reports. This can unearth insights about consumer behavior, market trends, and competitive analysis, informing more strategic decisions.
4. **Email Marketing:** ChatGPT can assist in creating personalized email content, subject lines, and call-to-actions based on user behavior and preferences, increasing open rates and engagement. Automation of these tasks can save time and increase campaign effectiveness.
5. **SEO and Content Optimization:** ChatGPT can help optimize content for search engines by



Get citation



Message ChatGPT...



Create list

Please list the headings without the descriptions

SE

You

Please list the headings without the description



ChatGPT

Certainly, here are the headings outlining the uses of ChatGPT for marketers:

1. **Content Creation**
2. **Personalized Customer Experiences**
3. **Market Research and Analysis**
4. **Email Marketing**
5. **SEO and Content Optimization**
6. **Social Media Management**
7. **Advertising Copy**
8. **Training and Development**
9. **Scriptwriting for Video Marketing**
10. **Automation of Repetitive Tasks**



Make your Prompts more specific

Please explain other AI based technology from OpenAI and other tech companies



You

Please explain other AI based technology from OpenAI and other tech companies



ChatGPT

Certainly, the landscape of AI-based technology is vast and rapidly evolving, with numerous companies developing innovative solutions that span various industries and applications. Below, I'll outline some notable AI technologies from OpenAI as well as other leading tech companies:

OpenAI Technologies

1. **GPT (Generative Pre-trained Transformer) Series:** Including GPT-3 and the latest iterations, these are state-of-the-art language processing AI models capable of understanding and generating human-like text based on the input they receive. They're used for a wide range of applications, from writing assistance to chatbots.
2. **DALL-E:** A revolutionary AI model capable of generating high-quality images from textual descriptions. This technology has applications in design, art, and creative industries, allowing for the creation of visuals from specific or abstract descriptions.
3. **Codex:** An AI system designed to understand and generate code, powering tools like GitHub Copilot. It can write code in several programming languages and help with software development by suggesting code snippets and entire functions based on natural language prompts.

Technologies from Other Tech Companies

1. **DeepMind (Alphabet Inc.)**
 - **AlphaGo and AlphaZero:** AI systems that have achieved superhuman performance in complex games like Go, chess, and Shogi, demonstrating advanced strategic thinking and learning capabilities.
 - **WaveNet:** A deep generative model of raw audio waveforms that can produce speech which



Summarise or Shorten text

Please make a shortened version with just the main headings

SE You

Please make a shortened version with just the main headings

ChatGPT

Certainly, here is a concise version focusing solely on the main headings of AI-based technologies from OpenAI and other tech companies:

From OpenAI:

1. ChatGPT
2. DALL-E
3. Codex
4. GPT Series

From Other Tech Companies:

1. Google DeepMind's AlphaFold
2. IBM Watson
3. Tesla Autopilot
4. Baidu's Apollo
5. NVIDIA's AI Platforms
6. Facebook AI Research (FAIR)



 Get citation



Convert bullets to paragraphs

Please take this list of AI technologies and write paragraphs for a book

SE

You

Please take this list of AI technologies and write paragraphs for a book



ChatGPT

In the rapidly evolving landscape of artificial intelligence (AI), several pioneering technologies have emerged, reshaping industries and redefining the boundaries of what machines can achieve. This chapter delves into the groundbreaking AI technologies developed by OpenAI and other leading tech companies, offering a glimpse into the future of AI and its potential to transform our world.

OpenAI has been at the forefront of AI innovation, with its Generative Pre-trained Transformer (GPT) series setting new standards for natural language processing. The GPT models, particularly the latest iterations, have demonstrated remarkable abilities in generating human-like text, translating languages, and even composing poetry and code. Another notable innovation from OpenAI is DALL-E, an AI system capable of creating images from textual descriptions, showcasing the potential for AI in creative fields. Codex, further extending the capabilities of AI in programming, assists developers by translating natural language into code, streamlining the software development process.

Google, a titan in the AI arena, has made significant contributions with technologies like BERT (Bidirectional Encoder Representations from Transformers), enhancing search engine understanding and interaction with human language. DeepMind, a subsidiary of Google, has developed AlphaGo and AlphaFold, AI systems that have achieved groundbreaking success in the complex board game Go and in predicting protein structures, respectively, demonstrating the profound impact AI can have on scientific discovery.

Write a blog (or section of a longer article)

Write a blog about the use of chatgpt for use in marketing by Anicca Digital, give some examples and make sure the blog is at least 1000 words, with paragraphs and bullet points.

SE You

Write a blog about the use of chatgpt for use in marketing by Anicca Digital, give some examples and make sure the blog is at least 1000 words, with paragraphs and bullet points.

ChatGPT

Leveraging ChatGPT in Marketing: Innovations and Strategies by Anicca Digital

In an era where digital marketing evolves at breakneck speed, the emergence of generative AI technologies, such as ChatGPT, offers unprecedented opportunities for innovation and efficiency. Anicca Digital, at the forefront of integrating cutting-edge tools into its strategies, is harnessing the power of ChatGPT to redefine marketing practices. This blog explores how ChatGPT is revolutionizing marketing efforts, with practical examples from Anicca Digital's playbook.

Understanding ChatGPT

ChatGPT, a variant of the GPT (Generative Pre-trained Transformer) models by OpenAI, is a conversational AI designed to understand and generate human-like text based on the input it receives. Its applications in marketing are vast, ranging from content creation to customer service enhancements.

Content Creation and Optimization

Anicca Digital leverages ChatGPT to generate diverse content forms, including blog posts, social media updates, and email marketing campaigns. The AI's ability to produce coherent, engaging content at scale allows Anicca to maintain a consistent online presence across various platforms. Notably, the use of ChatGPT has led to:

- Enhanced blog post quality with informative, keyword-rich content that boosts SEO efforts.
- Creative social media posts that engage users and increase brand visibility.

Write a social post (or ad)

Write a social post in LinkedIn to promote this blog by Ann Stanley



You

Write a social post in LinkedIn to promote this blog by Ann Stanley



ChatGPT

Excited to share the latest insights from Ann Stanley on leveraging ChatGPT for digital marketing!

🚀 Ann dives deep into how Anicca Digital is pioneering the use of AI in crafting more personalized, efficient, and innovative marketing strategies. From automating content creation to enhancing customer interactions, discover how ChatGPT is revolutionizing the way we approach marketing. Don't miss out on unlocking the potential of AI for your brand's growth.

#DigitalMarketing #ChatGPT #Innovation #AniccaDigital [Link to the blog]



You

convert this into UK English



ChatGPT

Excited to unveil the latest insights from Ann Stanley on the application of ChatGPT in digital marketing! 🚀 Ann delves into how Anicca Digital is leading the charge in utilising AI to craft more personalised, efficient, and forward-thinking marketing strategies. From streamlining content generation to improving customer engagement, discover the transformative impact ChatGPT is having on our marketing approaches. Don't miss this opportunity to explore the potential of AI for your brand's advancement. #DigitalMarketing #ChatGPT #Innovation #AniccaDigital [Link to the blog]



Create a content calendar (in a table)

Write a content marketing calendar for a ecommerce shop that sells home and garden products, taking into consideration seasonality. Present the data in a table with rows for months, topics and different types of content e.g. email, blogs, others

SE

You

Write a content marketing calendar for a ecommerce shop that sells home and garden products, taking into consideration seasonality. Present the data in a table with rows for months, topics and different types of content e.g. email, blogs, others



ChatGPT

Certainly! Below is a content marketing calendar tailored for an e-commerce shop specializing in home and garden products. This calendar takes into account seasonal trends and events, aiming to engage your target audience effectively throughout the year. Different types of content such as email campaigns, blog posts, and other promotional activities are included to ensure a diverse and engaging marketing strategy.

Month	Topic	Email Campaign	Blog Post Ideas	Other Content
January	Winter Home Comfort	New Year's Sale on Winter Essentials	"5 Tips for Keeping Your Home Warm and Cosy"	Social media contest: Best cosy home photo
February	Early Spring Gardening	Exclusive Offers for Subscribers	"Preparing Your Garden for Spring"	How-to video series on spring planting
March	Spring Cleaning	Spring Cleaning Essentials Sale	"Top 10 Spring Cleaning Tips for Your Home"	Pinterest boards for organization ideas
April	Eco-Friendly Home and Garden	Earth Day Special Promotions	"How to Create an Eco-Friendly Garden"	Infographics on recycling at home
May	Outdoor Living	Outdoor Furniture Sale	"Transform Your Garden into a Summer Oasis"	DIY project guides for outdoor decor

Carry out tasks in other languages (or translate)

As above but in French

You

Write a content marketing calendar for a ecommerce shop that sells home and garden products in France, taking into consideration seasonality and local events. Present the data in a table with rows for months, topics and different types of content e.g. email, blogs, others. Please write this in French.

ChatGPT

Bien sûr, voici un calendrier de marketing de contenu adapté pour une boutique e-commerce spécialisée dans les produits pour la maison et le jardin, située en France. Ce calendrier prend en compte les tendances saisonnières ainsi que les événements locaux, dans le but d'engager efficacement votre public cible tout au long de l'année. Divers types de contenu tels que des campagnes par e-mail, des articles de blog et d'autres activités promotionnelles sont inclus pour garantir une stratégie de marketing diversifiée et engageante.

Mois	Sujet	Campagne E-mail	Idées d'Articles de Blog	Autres Contenus
Janvier	Confort d'hiver à la maison	Soldes de Nouvel An sur les essentiels d'hiver	"5 Astuces pour garder votre maison chaude et cosy"	Concours sur les médias sociaux : Photo de la maison la plus cosy
Février	Jardinage précoce de printemps	Offres exclusives pour les abonnés	"Préparer votre jardin pour le printemps"	Série de vidéos pratiques sur la plantation de printemps
Mars	Nettoyage de printemps	Vente d'essentiels de nettoyage de printemps ↓	"Top 10 des astuces pour le nettoyage de printemps"	Tableaux Pinterest pour des idées d'organisation
Avril	Maison et jardin	Promotions	"Créer un jardin	Infographies sur le

Don't ask about recent topics (since 2022)

What is the latest book by Robert Craven



You

what is the latest book by robert craven



ChatGPT

As of my last knowledge update in January 2022, I don't have information on the latest book by Robert Craven. To find the most recent publications, I recommend checking online bookstores, the author's official website, or reputable book review sites for the latest updates. Authors often release new books, and information about their latest works can change after my last update.



Learn to “Go Online” to get more recent data

Design a website menu

Please suggest a menu hierarchy for a garden ecommerce website, selling a range of products. Please include the top level and second level categories



You

please suggest a menu hierarchy for a garden ecommerce website, selling a range of products. Please include the top level and second level categories



ChatGPT

Certainly, for a garden e-commerce website offering a diverse range of products, an organised and intuitive menu hierarchy is essential for enhancing user experience and facilitating easy navigation. Below is a suggested menu hierarchy with top-level and second-level categories:

Top-Level Categories

1. Plants

- Indoor Plants
- Outdoor Plants
- Edible Plants
- Ornamental Trees
- Shrubs and Bushes
- Climbers and Vines

2. Garden Tools

- Hand Tools
- Power Tools
- Watering Equipment
- Cutting Tools
- Planting Tools


3. Garden Care


- Fertilisers
- Pest Control
- Weed Control



Avoid hallucinations – Don't ask about niche subjects

What are the 10 steps in Ann Stanley's A10 Marketing Framework

 You
what are the 10 steps in Ann Stanley's A10 Marketing Framework

 ChatGPT
Ann Stanley's A10 Marketing Framework outlines a comprehensive approach to digital marketing, focusing on various strategic and tactical elements to enhance online visibility, engagement, and conversion. Here are the 10 steps in the A10 Marketing Framework:

1. **Audience Analysis & Targeting:** Understanding who your audience is, including their needs, preferences, and behaviors. This involves segmenting the audience and identifying target personas for more effective marketing.
2. **Awareness & Attraction:** Increasing brand awareness and attracting visitors to your website or online platforms. This step involves using SEO, content marketing, social media, and paid advertising to drive traffic.
3. **Accessibility & Compliance:** Ensuring your website is accessible to all users, including those with disabilities, and complies with legal requirements. This includes mobile-friendliness and loading speed optimization.
4. **Appeal & Design:** Making sure your website and online content are visually appealing and resonate with your target audience. This involves user-friendly design, engaging visuals, and clear messaging that aligns with your brand identity.
5. **Action & Engagement:** Encouraging visitors to take action, such as signing up for a newsletter, making a purchase, or downloading a resource. This includes optimizing call-to-action (CTA) placements and ensuring a smooth user experience.
6. **Authority & Trust:** Establishing your brand as a trustworthy authority in your industry. This can be

@anicca

Using templates

Use a template to create a case study

TEMPLATE FOR INSTRUCTION TO BE ENTERED INTO CHATGPT

write a case study for anicca digital website consisting of 500-1000 words, with sections: About the client, Objective, solution, results, accolade: using this text:

Case study for **Company** by Anicca Digital between **Dates**

Title:

Insert title describing project

Objective

- **Insert bullet point list of at least 3 smart objectives**

Our Approach

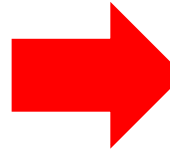
- **Insert bullet point list of 3-6 activities undertaken in the project**

Results

- **Insert bullet point list of 3-6 results from the project**

Accolades – include this section if applicable

- **Insert any awards**
- **Insert any client testimonials**



INSTRUCTION TO BE ENTERED INTO CHATGPT

write a case study for anicca digital website consisting of 500-1000 words, with sections, About the client, Objective, solution, results, accolade: using this text:

Case study for NHS (Leicester City ~~Commissioning~~ Group) by Anicca Digital between Sept 2020 and Dec 2020

Title:

Drive survey responses for the NHS to get public response about the planned new hospital (consultation)

Objective

- The consultation was during lockdown negating the ability to carry out the normal face-to face public consultation via public meetings, so Anicca was contracted to use online techniques to help with the project
- **To raise awareness of the proposed new hospital**
- We had to target otherwise hard to reach demographics, such as BAME community, parents, LGBTQ, Specific age groups (18-24 and over 55); through paid channels to encourage these people to partake in a consultation on health services in their area
- The total number of surveys to be collected was 10k, but we were targeted to get a minimum of 1000

Our Approach

- **3 month project utilising multiple digital & broadcasting channels, including**
 - o Google Ads -
 - Search network
 - YouTube
 - Display
 - o Paid social
 - Facebook/Instagram ads
 - Snapchat ads
 - Twitter ads
 - o Broadcast
 - Podcasts
 - Sky AdSmart (programmatic TV)
 - o Other activities included: Optimising the landing pages for SEO, Setting-up the tracking to determine the number of survey completion from different media. Creation of extensive reports using Data Studio, using Supermetrics to directly import data from some of the media platforms. Where a connector was not available, we used Google sheets to import data.

Results

- 22 minority audiences reached
- With an ad budget of £36k, we had over **13m impressions** or views of our ads, resulting **1,538 survey completions** at an average **cost of £23.22. of which 86% were from Meta**

Accolades

- wins "Best agency-led paid media award" at the UK Biddable Media Awards 2021 (now called Paid Media Awards)

Output from creating a case study

Case study: Driving survey responses for the NHS through targeted digital campaigns

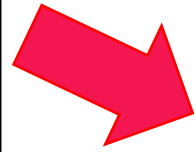
About the client: The Leicester City Commissioning Group is a part of the National Health Service (NHS) in the UK. In late 2020, the group was conducting a consultation on the plans for a new hospital in the area and needed to reach out to the public for their input. However, due to the COVID-19 lockdown, traditional methods of consultation such as public meetings were not possible. As a result, the NHS turned to Anicca Digital to help drive survey responses through online channels.

Objective: The main objectives of the project were to raise awareness of the proposed new hospital and to encourage participation in the consultation, particularly among hard-to-reach demographics such as the BAME community, parents, LGBTQ individuals, and specific age groups (18-24 and over 55). The goal was to collect a minimum of 1000 survey responses, with a total target of 10k responses.

Approach: Anicca Digital implemented a 3-month campaign that utilised multiple digital and broadcasting channels to reach a diverse audience. These channels included Google Ads (search network, YouTube, display), paid social (Facebook/Instagram ads, Snapchat ads, Twitter ads), podcasts, and Sky AdSmart (programmatic TV). In addition to these channels, the team also optimised the landing pages for SEO and set up tracking to determine the number of survey completions from different media sources. They also created extensive reports using Data Studio and imported data from various media platforms using Supermetrics and Google sheets.

Results: The campaign was a success, with over 13 million impressions or views of the ads and 1,538 survey completions at an average cost of £23.22. Of these completions, 86% were from the targeted demographics. Additionally, the team was able to reach 22 minority audiences through their targeted campaigns.

Accolades: For their efforts on this project, Anicca Digital won the "Best agency-led paid media award" at the UK Biddable Media Awards (now called Paid Media Awards) in 2021. This award is a testament to the team's expertise in driving survey responses through targeted digital campaigns.



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Edit for style & check for accuracy

ChatGPT Response – with area that needs changing in yellow:

Case study: Driving survey responses for the NHS through targeted digital campaigns

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AS Ann Stanley
Facebook and Instagram



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AS Ann Stanley
Facebook and Instagram

Use a template to write a web landing page for a new recruitment service



Create the text for a web landing page to describe a new service from Anicca Academy: to recruit learners in the UK to take part in the Digital skills bootcamps

During the set-up our experienced team will provide all the consultancy, all the necessary paperwork, ad creative, and forms to recruit learners. See full list of set-up activities below. For most projects we recruit for cohorts of around 100 learners in one county per month. We recommend recruiting around 30% extra to ensure that enough starters reach the first payment criteria

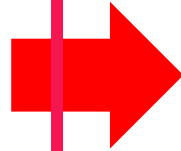
We can recruit your first 100 learners within 4 weeks. This can be scaled rapidly for national schemes and there are discounts for training providers or University

After the initial set-up costs, you pay on a cost per enrolled learner. There is a minimum cohort of a 100 starters, with a total cost per learner start is around £200 per learner including set-up, ad costs and all management charges. We offer significant discounts for larger cohorts.

We also offer a payment scheme, where 50% of the fee is paid after you get your first payment.

Set-up costs includes:

- Course recruitment and delivery plan –
- Web page –
- Google application form –
- Tracking sheet -
- Facebook ads –
- Lead form –
- Email to enquirers -
- Contracts - 2 versions -
- Email instructions -
- Induction presentation -



Welcome to Anicca Academy's Digital Skills Bootcamp Recruitment Service!

Our experienced team is here to help you recruit learners in the UK for your digital skills bootcamp program. We provide all the necessary consultancy, paperwork, ad creative, and forms to make the recruitment process as easy and efficient as possible.

Our standard recruitment process is for cohorts of around 100 learners in one county per month, but we recommend recruiting 30% extra to ensure enough starters reach the first payment criteria. We can recruit your first 100 learners within 4 weeks, and we can scale rapidly for national schemes. Additionally, we offer discounts for training providers and universities.

After the initial set-up costs, you will pay on a cost-per-enrolled-learner basis. The minimum cohort size is 100 starters, with a total cost per learner start of around £200, including set-up, ad costs, and all management charges. We offer significant discounts for larger cohorts. We also offer a payment scheme, where 50% of the fee is paid after you get your first payment.

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- Induction presentation

Join the digital skills revolution and let Anicca Academy help you recruit the learners you need for your bootcamp program. Contact us today to get started.

Refine or “Regenerate” versions & insert keywords (for SEO?)



could you include extra information on who the service is designed for, that is; training providers, colleges, LEPS and universities, that already have a government contract from the Department of Education to offer Digital Skills Bootcamps



Welcome to Anicca Academy's Digital Skills Bootcamp Recruitment Service! Our service is designed for training providers, colleges, Local Enterprise Partnerships (LEPs), and universities that already have a government contract from the Department of Education to offer Digital Skills Bootcamps.

Our experienced team is here to help you recruit learners in the UK for your digital skills bootcamp program. We provide all the necessary consultancy, paperwork, ad creative, and forms to make the recruitment process as easy and efficient as possible.

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Regenerate alternative versions

 Regenerate response

Insert keywords for SEO



Optimise for search engines (SEO) by adding or emphasising the following keywords: learner recruitment, training course recruitment, recruitment of trainees

Is this SEO text good enough?

BEFORE

Welcome to Anicca Academy's Digital Skills Bootcamp Recruitment Service! Our experienced team is here to help training providers and universities in the UK **recruit learners** for your digital skills bootcamp program. Our service includes all the necessary consultancy, paperwork, ad creative, and forms to make the recruitment process as easy and efficient as possible.

Our standard recruitment process is for cohorts of around 100 learners per month, but we recommend recruiting 30% extra to ensure enough starters reach the first payment criteria. We can have your first 100 learners enrolled within 4 weeks, and we can scale rapidly for national schemes. Additionally, we offer discounts for training providers and universities.

AFTER "OPTIMISATION"

Welcome to Anicca Academy's Learner Recruitment Service for Digital Skills Bootcamps! Our experienced team specializes in the **recruitment of trainees** for training providers and universities across the UK. We offer comprehensive support for all aspects of **training course recruitment**, including consultancy, paperwork, ad creative, and targeted strategies for minority or disadvantaged groups.

Our standard recruitment process is for cohorts of around 100 learners per month, however, we recommend recruiting 30% extra to ensure enough starters reach the first payment criteria. We can have your first 100 learners enrolled within 4 weeks and scale rapidly for national schemes. Additionally, we offer discounts for **larger recruitment of trainees**.

Use a template to create a job description (& a job ad)



write a job description for a new marketing executive role at anicca Digital. This is a junior role in the agency but some experience of content writing, creating blogs and email is expected. Understanding of Google analytics would be beneficial



Job Title: Junior Marketing Executive

Company: Anicca Digital

Reports to: Marketing Manager

Purpose: To assist in the development and execution of Anicca Digital's marketing strategy, with a focus on content creation and analytics.

Key Responsibilities:

- Write and edit engaging content for various channels, including blog posts, emails, and social media
- Collaborate with the marketing team to develop and execute campaigns and initiatives
- Monitor and analyze website traffic using Google Analytics and make recommendations for improvement
- Assist in the development of marketing materials, such as brochures and presentations
- Help to manage and maintain the company's social media presence
- Attend networking events and industry conferences to stay up-to-date on the latest marketing trends and best practices

Qualifications:

- 1-2 years of experience in a marketing role, with a focus on content creation
- Strong writing skills and the ability to communicate effectively
- Experience with Google Analytics and/or other analytics tools
- Strong attention to detail and the ability to multitask
- Experience with social media management and email marketing



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Write a press release from a brief or template (fact-check the result)



write a press release from the following brief:

Headline. i.e. The creative sector facing loses of £10m as the self employed are not taking out the right protection

Sub-head. Industry data from Qdos reveals the potential massive losses based on the number of creatives failing to insure themselves properly

Intro para – use this to hook in the journalist and summarise the story: i.e. Research undertaken by insurers Qdos (or Data from insurers Qdos) has revealed that those working in the creative industries are the least likely in the UK to take out public liability insurance.

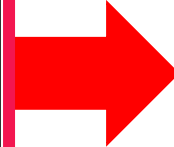
Para two. Explain this in more detail: Use stats/facts/information that has formed the first para

Para three: Focus on public liability insurance. What is it and why is it important? i.e. the easiest way to protect you and your new business

Add some colour: Include a quote to bring the story to life: "We've seen first hand the effects of people not having the correct insurance. Some have lost their business and others have had to pay huge legal fees as they did not have insurance to protect themselves". Etc

Final para

Add a call to action (CTA) at the end – i.e. for more information search qdos...



Headline: The Creative Sector Facing Losses of £10m as the Self-Employed are Not Taking Out the Right Protection



Sub-head: Industry Data from Qdos Reveals the Potential Massive Losses Based on the Number of Creatives Failing to Insure Themselves Properly

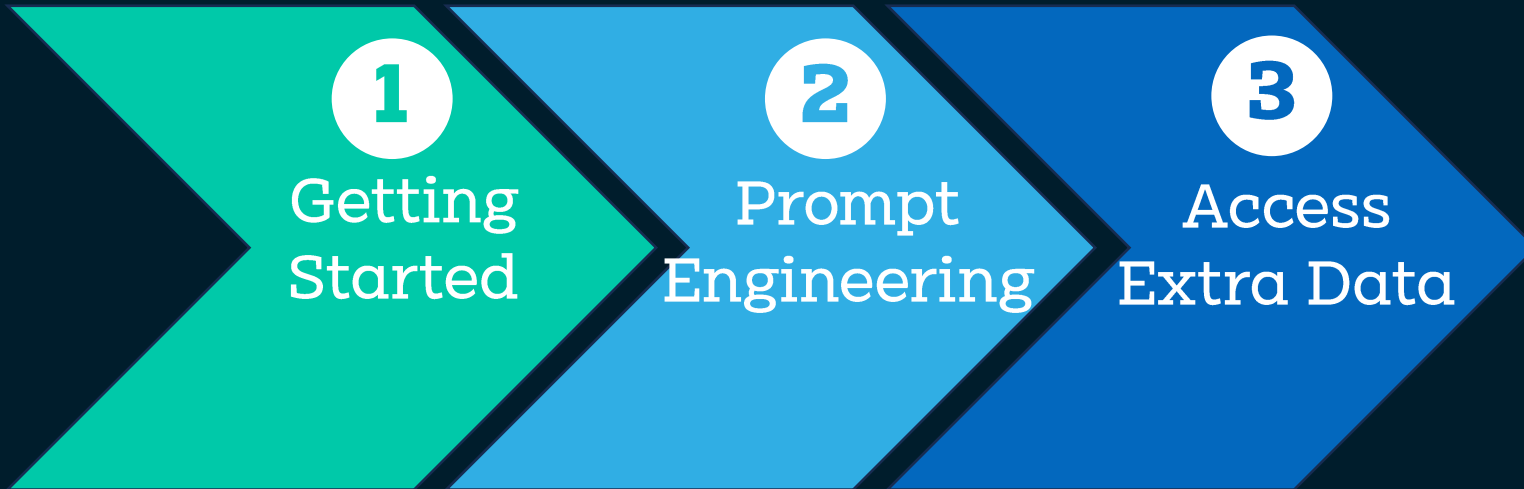
Research undertaken by insurers Qdos has revealed that those working in the creative industries are the least likely in the UK to take out public liability insurance. The data suggests that this lack of coverage could result in potential losses of £10m for the sector.

According to Qdos, only 36% of creatives have public liability insurance, compared to the UK average of 44%. This lack of coverage leaves them vulnerable to financial losses in the event of a claim made against them.

Public liability insurance is a type of insurance that protects a business or individual from third-party claims of injury or damage caused by their services or products. It is important for self-employed creatives as it can provide financial protection in the event of a claim made against them by a client or member of the public.

"We've seen first hand the effects of people not having the correct insurance. Some have lost their business and others have had to pay huge legal fees as they did not have insurance to protect themselves," said a representative from Qdos.

With the creative sector facing potential losses of £10m, it is important for self-employed creatives to take out the necessary insurance to protect themselves and their business. For more information on public liability insurance and how to secure coverage, please visit Qdos Insurance website.



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Going online

Go online to avoid hallucinations

Go online and find out what are the 10 steps in Ann Stanley's A10 Marketing Framework

You
Go online and find out what are the 10 steps in Ann Stanley's A10 Marketing Framework

ChatGPT
The A10 Marketing Framework by Ann Stanley of Anicca Digital is designed to guide marketers through the process of planning, implementing, managing, and measuring their marketing strategies across both digital and traditional channels. This framework is structured around ten core elements, focusing on the Paid, Owned, Earned, and Technical (POET) channels across all stages of the sales funnel.

Here's a concise overview of the 10 steps based on the information provided:

1. **Analysis:** Audit and benchmark your digital presence to identify areas for improvement and gather insights for strategic planning.
2. **Aims:** Set clear, measurable objectives for your marketing activities based on the initial analysis.
3. **Audience:** Profile and segment your target audience to tailor your marketing efforts effectively.
4. **Assets:** Develop and optimize your owned assets, including your website and social media profiles, ensuring they align with your brand and meet technical SEO standards.
5. **Awareness:** Implement multi-channel strategies to increase brand awareness, utilizing both paid and organic approaches.
6. **Acquisition:** Drive traffic and engage your audience through a mix of POET channels, focusing on both inbound and outbound tactics.
7. **Actions:** Understand and optimize for the desired actions or conversions you want your audience to take.
8. **Attention:** Retain customer interest and engagement through effective content and communication strategies.
9. **Advocacy:** Encourage satisfied customers to become brand advocates, sharing their positive experiences with others.
10. **Analysis & Optimization:** Continuously analyze the performance of your marketing efforts and optimize based on insights gathered.



Carry out keyphrase research (v3.5)

Provide a list of keyphrases for use on a digital agency website, with search data for the UK, if available

ChatGPT 3.5 ▾

A You
Provide a list of keyphrases for use on a digital agency website, with search data for the UK if available

ChatGPT
I don't have real-time access to search data, and I recommend using tools like Google Keyword Planner, SEMrush, or Ahrefs for the most up-to-date and specific search data. However, I can suggest some keyphrases that are commonly relevant to a digital agency website. You can use these as a starting point for your keyword research:

1. Digital marketing agency
2. Web design services
3. SEO services UK
4. Social media management
5. PPC advertising
6. Content marketing
7. E-commerce website development
8. Online branding
9. Mobile app development
10. Local SEO optimization
11. Digital strategy consulting

↓

Carry out keyphrase research (v4)

Provide a list of keyphrases for use on a digital agency website, with search data for the UK if available

ChatGPT 4 ▾

You
Provide a list of keyphrases for use on a digital agency website, with search data for the UK if available

ChatGPT
For a digital agency looking to optimize its website for search engines, especially within the UK market, it's crucial to focus on keyphrases that not only attract the right audience but also align with the services you offer. These keyphrases should be a mix of broad and niche terms to capture both high-volume traffic and targeted queries. Below is a suggested list of keyphrases, along with an explanation of their potential relevance and utility. While I can't provide real-time search data or specific volume numbers without current access to SEO tools, these keyphrases are selected based on general SEO best practices and an understanding of common queries in the digital marketing sector.

Broad Service-Oriented Keyphrases

1. **"Digital marketing services UK"** - Targets businesses looking for a comprehensive range of digital marketing solutions.
2. **"SEO agency UK"** - Focuses on businesses seeking to improve their search engine rankings.
3. **"PPC management services UK"** - Attracts clients interested in pay-per-click advertising campaigns.
4. **"Social media marketing UK"** - For businesses looking to enhance their presence on social platforms.
5. **"Web development agency UK"** - Appeals to companies in need of website design and development.

Niche Service-Oriented Keyphras ↓

Still trying to get search volume data

SE

You

please provide a table for keyphrases relating to digital marketing and the relative search volume for each, please provide citation to source of data



ChatGPT

Creating a hypothetical table of keyphrases related to digital marketing along with their relative search volumes requires relying on general knowledge and industry standards, as I cannot fetch real-time data or directly cite specific sources like Google Keyword Planner or SEMrush without accessing them. However, I can provide an example based on common keyphrases in the digital marketing field and typical search volume ranges you might expect to see.

Please note, the search volumes are illustrative and can vary widely based on geographic location, time, and the specific tool used for measurement. For accurate, up-to-date search volumes, consult an SEO tool directly.

Keyphrase	Estimated Monthly Search Volume (Global)
digital marketing	100,000 - 1,000,000
SEO services	10,000 - 100,000
content marketing	10,000 - 100,000
social media marketing	10,000 - 100,000
PPC advertising	1,000 - 10,000
digital marketing strategies	1,000 - 10,000
email marketing	10,000 - 100,000
digital marketing tools	1,000 - 10,000

Source of Data: The search volumes provided above are hypothetical and intended for illustrative purposes only. Actual search volumes can be obtained from SEO and keyword research tools such as Google Keyword Planner, SEMrush, Ahrefs, or SimilarWeb. These platforms offer detailed insights into keyword metrics, including search volumes, competition levels, and trend analyses, which are crucial for SEO planning and digital marketing strategies.

For the most accurate and current data, please access one of the mentioned tools or platforms directly.



Go online – get links to your answers

If you go online can you find any actual data on key phrase volumes for keyphrases relating to digital marketing?



You

If you go online can you find any actual data on key phrase volumes for keyphrases relating to digital marketing



ChatGPT

Finding accurate data on keyword volumes, especially for those relating to digital marketing, involves using several tools and techniques due to the complex nature of search data. These include Semrush, Google Trends, Google Keyword Planner, Google Search Console, Keyword Sheeter, and ContentShake AI, each offering distinct features for researching and analyzing keyword data [\[1\]](#).



- **Semrush** provides a database of over 24 billion keywords, offering detailed information such as search volume, keyword difficulty, competitive density, trends, and search intent [\[1\]](#).
- **Google Trends** is a free tool that shows the popularity of a keyword over time, which can be useful for identifying seasonal trends and geographic interest in specific keywords [\[1\]](#).
- **Google Keyword Planner** offers average monthly searches and competition for keywords, useful for both paid and organic search strategies [\[1\]](#).
- **Google Search Console** can help you discover new keywords by showing which ones bring users to your site, allowing you to identify high-impression but low-click keywords [\[1\]](#).
- **Keyword Sheeter** generates ideas from Google autocomplete suggestions, providing a different perspective on keyword research [\[1\]](#).
- **ContentShake AI** combines AI capabilities with Semrush's SEO data to suggest optimal topic ideas and generate SEO-rich content [\[1\]](#).




Attaching a document


Attach & review a document

Please review the attached presentation. Please list key sections and main findings, using paragraphs and lists as appropriate


 Message ChatGPT... 

ChatGPT can make mistakes. Consider checking important information.

 **You**

 **Technology innovation that impact digit...**
Presentation





Please review the attached presentation.
Please list key sections and main findings, using paragraphs and lists as appropriate

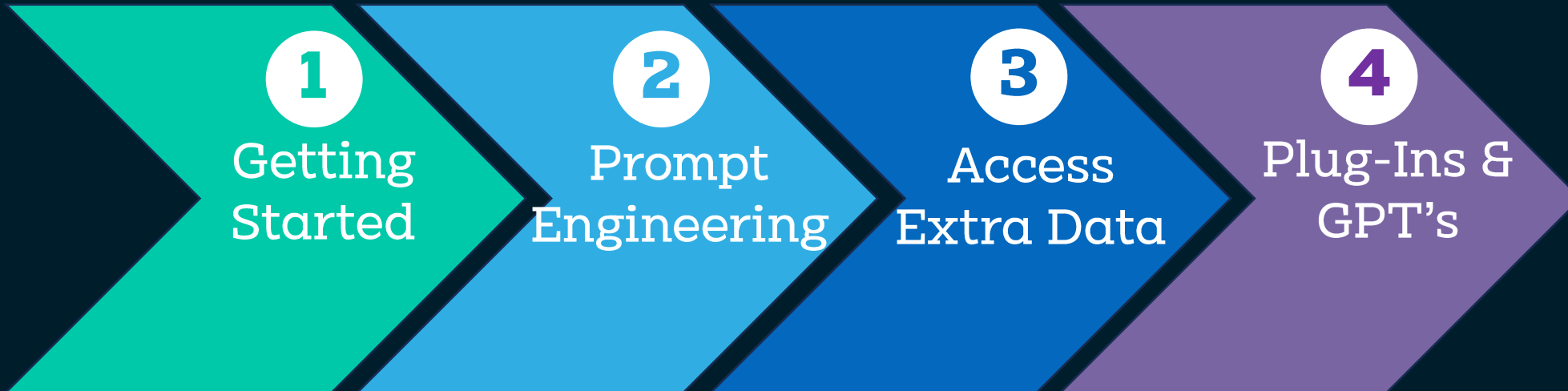
 **ChatGPT**

The presentation, "Technology Innovation That Impact Digital Marketing," delivered by Ann Stanley, focuses on key technological changes affecting digital marketing. It covers three main areas:

- 1. Measurement Tracking & Privacy:** Transition from Universal Analytics (GA3) to Google Analytics 4 (GA4), emphasizing the importance of migrating properly to avoid data loss and leveraging GA4 for better customization and analytics.
- 2. Generative AI and Its Impact on Search and SEO:** Discusses the rise of generative AI tools like ChatGPT and their influence on search engine results, potentially altering SEO practices and affecting website traffic patterns.
- 3. Google Ads Automation & Keyword Targeting:** Examines the shift towards automation in Google Ads, suggesting that content optimization for both SEO and PPC will become crucial as traditional keyword targeting evolves.

The presentation underscores the necessity for digital marketers to adapt to these technological advancements to stay competitive in digital marketing strategies.

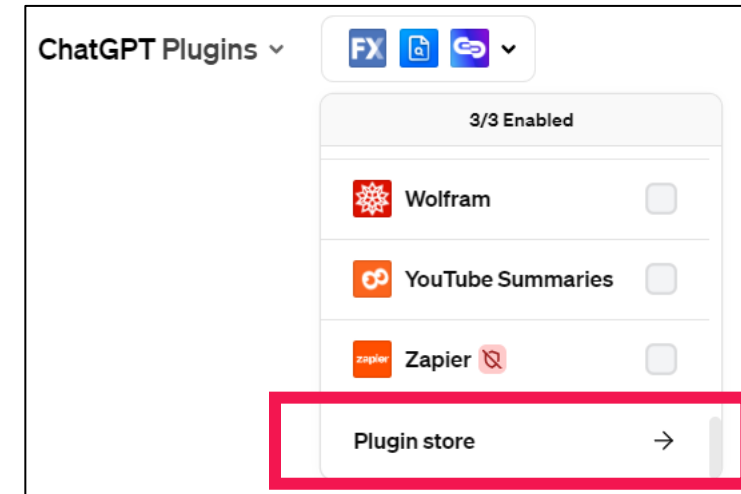
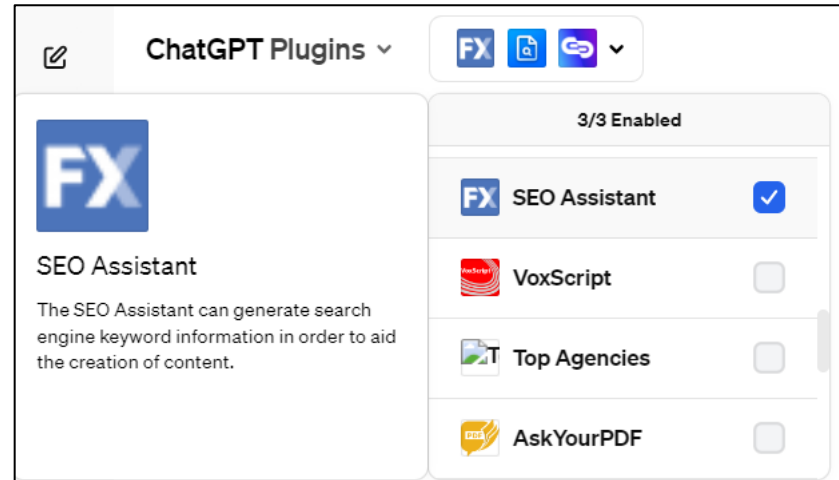
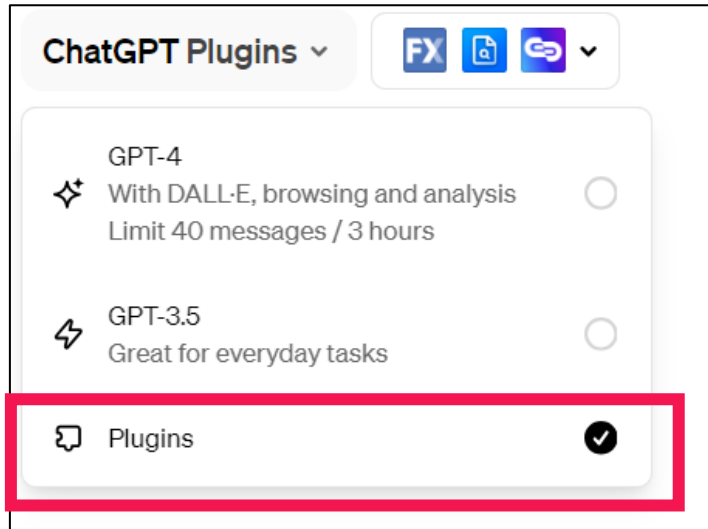
   



@anicca

Plugins

Installing plugins




Plugin store

Plugin store

✕

Popular New All Installed




AI Diagrams

[Install](#)

Create and edit Whimsical Flowcharts, Mind Maps, and Sequence Diagrams.

[Developer info](#)




Ai PDF

[Install](#)

Super-fast, interactive chats with PDFs of any size, complete with page references for fact checking.

[Developer info](#)




AskTheCode

[Install](#)

Provide a GitHub repository URL and ask about any aspect of the code.

[Developer info](#)




AskYourPDF

[Uninstall](#)

Unlock the power of your PDFs!, dive into your documents, find answers, and bring information to your fingertips.

[Developer info](#)




ChatWithPDF

[Install](#)

Chat with everything from entire PDF books to Google Drive documents just by providing a link.

[Developer info](#)




CoderPad

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Run code in more than 30 different programming languages, and let us worry about setting up the environment!

[Developer info](#)




Diagrams: Show Me

[Uninstall](#)

Schemes, Diagrams, Architecture Visualisations, Flow-Charts, Mind Maps. Export and Edit for free!

[Developer info](#)



Doc Maker

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Generate beautiful PDFs in seconds. Resumes, cover letters, proposals and more. Supports DOCX, XLSX, CSV and...

[Developer info](#)

@anicca

Go online – using “Whats trending” plugin

ChatGPT Plugins ▾

You
use the whats trending plug in to understand what is the latest thing happening in AI

ChatGPT
Used What's trending? ▾

Here are some trending keywords related to AI from October 1, 2023, to October 8, 2023, powered by [Surge.AI](#):

Google Searches

1. 🗨️ [Is AI really AI](#) - 15,000 searches, 2,900% growth
2. 📺 [How to spell AI AI AI](#) - 6,000 searches, 1,100% growth
3. 📅 [AI AI events](#) - 190 searches, 49% growth
4. 🌤️ [AI AIS weather](#) - 310 searches, 47% growth

YouTube Searches

1. 🎵 [AI AI song](#) - 110 views, 300% growth
2. 🚗 [Gari AI Gari AI](#) - 130 views, 50% growth
3. 🗣️ [AI Khuku AI](#) - 150 views, 33% growth
4. 🌙 [AI AI Chad Mama](#) - 140 views, 33% growth

Amazon Products

1. 🪞 [AI Mirror](#) - 100 units, 110% growth
2. 📺 [Astro AI](#) - 360 units, 100% growth
3. 🌿 [AI Greens](#) - 110 units, 38% growth
4. 🤖 [AI Bot](#) - 350 units, 28% growth

↓

Write product descriptions without a plugin (or titles & descriptions)



Write a 250 word product description for this product: "Cleaning Set - 7 Piece - Orange", which is part of the home living category of products. The company selling the product is Charles Bentley. Use an informational and promotional writing style. The generated response text must be unique.



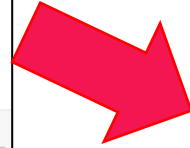
Introducing the Charles Bentley 7 Piece Cleaning Set in vibrant orange! This set is perfect for keeping your home sparkling clean and organized. The set includes all the essential tools you need to tackle any cleaning task, from dusting and scrubbing to reaching those hard-to-reach places.

The set includes a broom, dustpan, window squeegee, scrub brush, handheld brush, and a long-handled dusting brush and a microfiber mop. All of the tools are made with high-quality materials, ensuring they are durable and long-lasting. The orange color adds a touch of fun to your cleaning routine and makes it easy to spot the tools in your closet.

The broom and dustpan are specially designed to make sweeping up a breeze, while the window squeegee is perfect for getting streak-free windows. The scrub brush is great for tackling tough stains on floors and surfaces, and the handheld brush is ideal for getting into tight spaces and crevices. The long-handled dusting brush and the microfiber mop are perfect for dusting and cleaning hard floors.

All of the tools in the set can be easily stored together in the included storage caddy, making it easy to keep your cleaning tools organized and within reach. The caddy is also made with durable plastic, ensuring it will last for years to come.

Overall, this cleaning set is an essential addition to any home. It is perfect for keeping your home clean and organized, while also being stylish and fun. So, if you want to make cleaning a breeze, then get your hands on the Charles Bentley 7 Piece Cleaning Set in orange today!



Write a 250 word product description for this product: "Cleaning Set - 7 Piece - Orange", which is part of the home living category of products. The company selling the product is Charles Bentley. Use an informational and promotional writing style. The generated response text must be unique.



Use a plugin to go online



You

Go online using link reader plugin and check this cleaning product:

<https://charlesbentley.com/home-living/home-utility/charles-bentley-brights/cleaning-set-7-piece-orange.html>

Write a 250 word product description for this product: "Cleaning Set - 7 Piece - Orange", which is part of the home living category of products. The company selling the product is Charles Bentley. Use an informational and promotional writing style. The generated response text must be unique.



ChatGPT

Used Link Reader

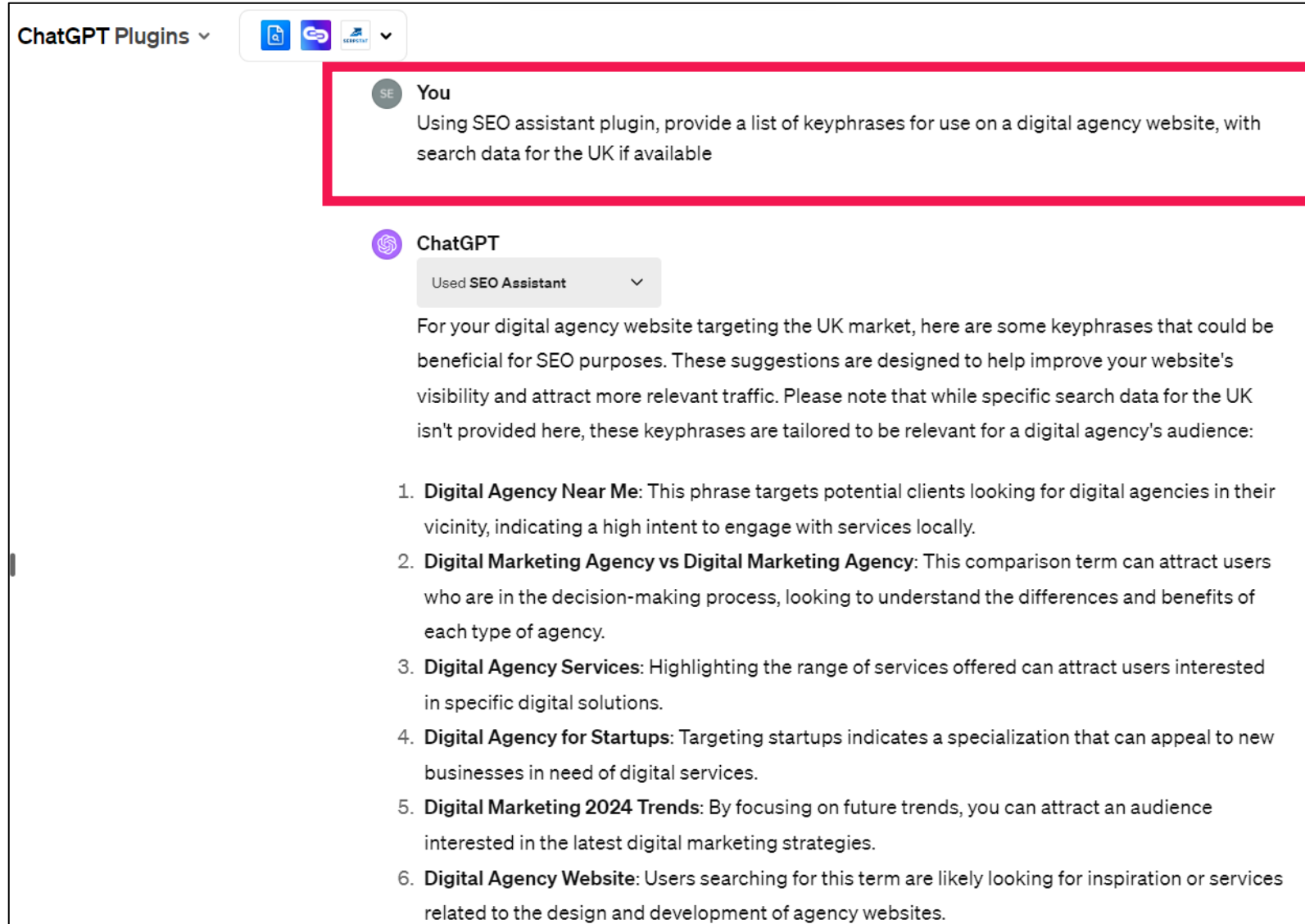
Elevate your home cleaning routine with the Charles Bentley 7-Piece Cleaning Set in vibrant orange. This comprehensive set is meticulously designed to cater to all your cleaning needs, ensuring your home remains spotless and hygienic with minimal effort. Crafted for durability and efficiency, the set includes a variety of tools, each engineered to tackle different cleaning tasks around your home.

The set comprises a sturdy mop for seamless floor cleaning, a dustpan and brush for quick pickups, a scrubbing brush for tough stains, and a selection of microfiber cloths for delicate surfaces. Each piece is designed with ergonomic handles, providing comfort and ease during use, while the striking orange colour adds a lively burst of energy to your cleaning cupboard.

Ideal for homeowners who value both functionality and style, this cleaning set from Charles Bentley not only promises to keep your living spaces in pristine condition but also brings a touch of brightness to your cleaning routine. When you're sprucing up the kitchen, bathroom, or living areas, this versatile set has you covered.

Try to Carry out keyphrase research (with Plugin)

Using SEO assistant plugin, provide a list of keyphrases for use on a digital agency website, with search data for the UK if available



The screenshot shows a ChatGPT interface with a 'ChatGPT Plugins' dropdown menu at the top left. The user's message is highlighted with a red border. The response from the 'SEO Assistant' plugin is shown below, providing a list of six keyphrases for a digital agency website targeting the UK market.

You
Using SEO assistant plugin, provide a list of keyphrases for use on a digital agency website, with search data for the UK if available

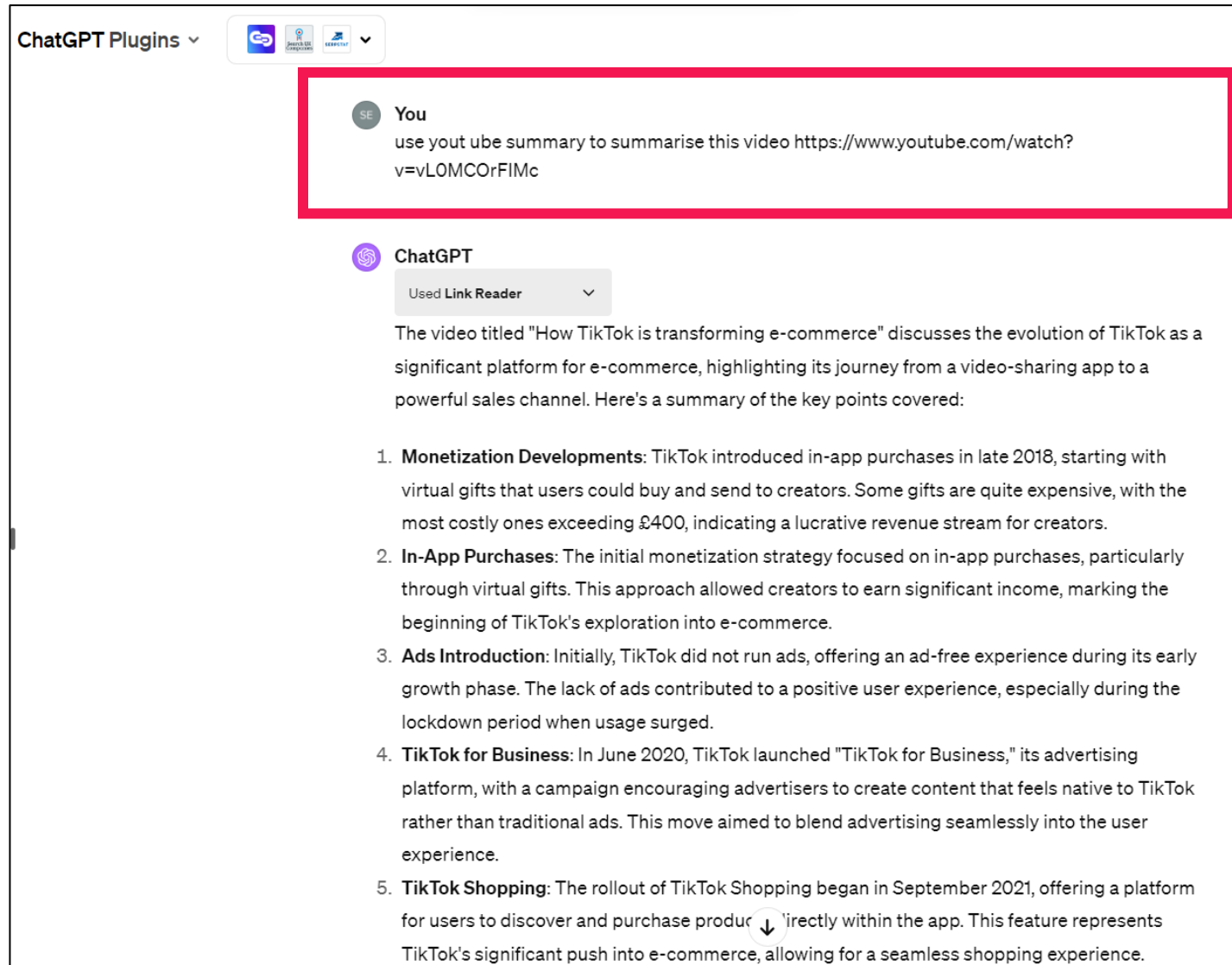
ChatGPT
Used **SEO Assistant**

For your digital agency website targeting the UK market, here are some keyphrases that could be beneficial for SEO purposes. These suggestions are designed to help improve your website's visibility and attract more relevant traffic. Please note that while specific search data for the UK isn't provided here, these keyphrases are tailored to be relevant for a digital agency's audience:

1. **Digital Agency Near Me:** This phrase targets potential clients looking for digital agencies in their vicinity, indicating a high intent to engage with services locally.
2. **Digital Marketing Agency vs Digital Marketing Agency:** This comparison term can attract users who are in the decision-making process, looking to understand the differences and benefits of each type of agency.
3. **Digital Agency Services:** Highlighting the range of services offered can attract users interested in specific digital solutions.
4. **Digital Agency for Startups:** Targeting startups indicates a specialization that can appeal to new businesses in need of digital services.
5. **Digital Marketing 2024 Trends:** By focusing on future trends, you can attract an audience interested in the latest digital marketing strategies.
6. **Digital Agency Website:** Users searching for this term are likely looking for inspiration or services related to the design and development of agency websites.

Use Plugin to summarise a You Tube video

Use youtube summary to summarise this video <https://www.youtube.com/watch?v=vL0MCOrFIMc>



The screenshot shows the ChatGPT interface. At the top, there is a 'ChatGPT Plugins' dropdown menu with icons for 'Link Reader', 'Image Generator', and 'Web Search'. Below this, a user prompt is highlighted with a red box: 'use youtube summary to summarise this video https://www.youtube.com/watch?v=vL0MCOrFIMc'. The ChatGPT response follows, indicating it used the 'Link Reader' plugin. The response text is: 'The video titled "How TikTok is transforming e-commerce" discusses the evolution of TikTok as a significant platform for e-commerce, highlighting its journey from a video-sharing app to a powerful sales channel. Here's a summary of the key points covered:'. This is followed by a numbered list of five points: 1. **Monetization Developments:** TikTok introduced in-app purchases in late 2018, starting with virtual gifts that users could buy and send to creators. Some gifts are quite expensive, with the most costly ones exceeding £400, indicating a lucrative revenue stream for creators. 2. **In-App Purchases:** The initial monetization strategy focused on in-app purchases, particularly through virtual gifts. This approach allowed creators to earn significant income, marking the beginning of TikTok's exploration into e-commerce. 3. **Ads Introduction:** Initially, TikTok did not run ads, offering an ad-free experience during its early growth phase. The lack of ads contributed to a positive user experience, especially during the lockdown period when usage surged. 4. **TikTok for Business:** In June 2020, TikTok launched "TikTok for Business," its advertising platform, with a campaign encouraging advertisers to create content that feels native to TikTok rather than traditional ads. This move aimed to blend advertising seamlessly into the user experience. 5. **TikTok Shopping:** The rollout of TikTok Shopping began in September 2021, offering a platform for users to discover and purchase products directly within the app. This feature represents TikTok's significant push into e-commerce, allowing for a seamless shopping experience.

GPT's – Recipe of pre-configured prompts

GPT store – ready-made or create your own

ChatGPT ✎

G Ads Script Builder b...

II ElevenLabs Text To Sp...

Powerpoint Maker

Explore GPTs

Today

Home & Garden Content Calendar

Ecommerce Reporting Webinar S...

Digital Agency Keyphrases UK

Digital Marketing Keyword Tools

ChatGPT: Marketing Comedy Rev...

AI Tech Innovations: Overview

Text-to-Speech Demo Features

ChatGPT Pro Webinar Guide

ChatGPT for UK Marketers

Building Surveys: New vs. Old

New chat

New chat

Skills Bootcamp Details Summary

Add Team workspace
Collaborate on a Team plan

SE Anicca Digital

GPTs


Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Search public GPTs


Top Picks DALL-E Writing Productivity Research & Analysis Programming Education Lifestyle

Featured


Curated top picks from this week




Wolfram
Access computation, math, curated knowledge & real-time data from Wolfram|Alpha and Wolfram...
By gpt.wolfram.com



ElevenLabs Text To Speech
Convert text into lifelike speech with ElevenLabs (limited to 1,500 characters)
By Ammaar Reshi



Whimsical Diagrams
Explains and visualizes concepts with flowcharts, mindmaps and sequence diagrams.
By whimsical.com



Consensus
Your AI Research Assistant. Search 200M academic papers from Consensus, get science-based...
By consensus.app

Trending

Most popular GPTs by our community





image generator
A GPT specialized in generating and refining images with a mix of professional



Logo Creator
Use me to generate professional logo

My GPTs **+ Create**

Get citation

Consensus

has digital marketing overtaken offline marketing

Consensus

By consensus.app

Your AI Research Assistant. Search 200M academic papers from Consensus, get science-based answers, and draft content with accurate citations.

Is sauna good for heart health?

Write the introduction of a paper on the effects of cli...


Draft a blog on science-backed benefits of mindfulne...

Does fish oil improve mood? Only use human RCTs fr...

has digital marketing overtaken offline marketing

ChatGPT can make mistakes. Consider checking important information.

Results from the chat.consensus app

 You
has digital marketing overtaken offline marketing

 Consensus

 Talked to chat.consensus.app ▾

The evolution of marketing strategies in the digital age has led to a significant shift from traditional offline marketing to online digital marketing. This transformation is highlighted by research that explores the effectiveness of digital and offline marketing strategies and their impact on consumer behavior and company profits.

1. **Digital vs. Offline Marketing Effectiveness:** A study comparing online and offline marketing strategies found that each has unique advantages, affecting customer satisfaction, commitment, and ultimately, brand loyalty differently. Online marketing offers convenience and facilitates comparisons, influencing consumer decisions and enabling targeted communication. However, offline marketing remains vital for reaching certain demographics and creating tangible consumer experiences ([Shetty & Doopad, 2018](#)).
2. **Impact on Consumer Segments:** Research into the long-term marketing effectiveness of digital and traditional media across consumer segments for a digital music provider revealed differing sensitivities among heavy and light users. Heavy users showed less price sensitivity and more responsiveness to TV advertising and multiple touchpoints, whereas light users were more price sensitive ([Reimer, Rutz, & Pauwels, 2014](#)).
3. **Online and Offline Synergies:** A hierarchical model of marketing communications suggested that both online and offline media synergies exist, enhancing the total media budget and spending effectiveness. This model emphasizes the importance of integrating online and offline strategies to optimize marketing outcomes ([Naik & Powers, 2009](#)).
4. **Promotional Communication Effectiveness:** A study comparing print and online promotional

Elevenlabs text to speech

ElevenLabs Text To Speech

By Ammaar Reshi

Convert text into lifelike speech with ElevenLabs (limited to 1,500 characters)

Paste or type content you would like to convert to sp... Generate a short story for me and then convert it i **Get citation**

I would like to show everyone the features of your software which converts text to speech

ChatGPT can make mistakes. Consider checking important information.

Choosing the voice

ElevenLabs Text To Speech ▾

|| **ElevenLabs Text To Speech**

That sounds like a great plan! To get started, could you please let me know which voice you'd like to use for the demonstration? Here are the options:

1. JARVIS 🗣️
2. A classic male narrator 🗣️
3. A classic female narrator 🗣️
4. A female voice great for speeches and podcasts 🗣️
5. A female voice great for children's stories 🗣️

Once you've chosen a voice, please provide the text you'd like to convert into speech.



Get citation

Message ElevenLabs Text To Speech...

ChatGPT can make mistakes. Consider checking important information.

ElevenLabs Text To Speech ▾

5. A female voice great for children's stories 🗣️

Once you've chosen a voice, please provide the text you'd like to convert into speech.

You
a professional British female voice

|| **ElevenLabs Text To Speech**

It seems the specific option you're asking for isn't listed directly in the options I provided. However, the closest match to a "professional British female voice" from the available options would likely be the voice great for speeches and podcasts, which has a professional tone. Would you like to proceed with this option (option 4: A female voice great for speeches and podcasts 🗣️)? If so, please also provide the text you'd like to convert into speech.

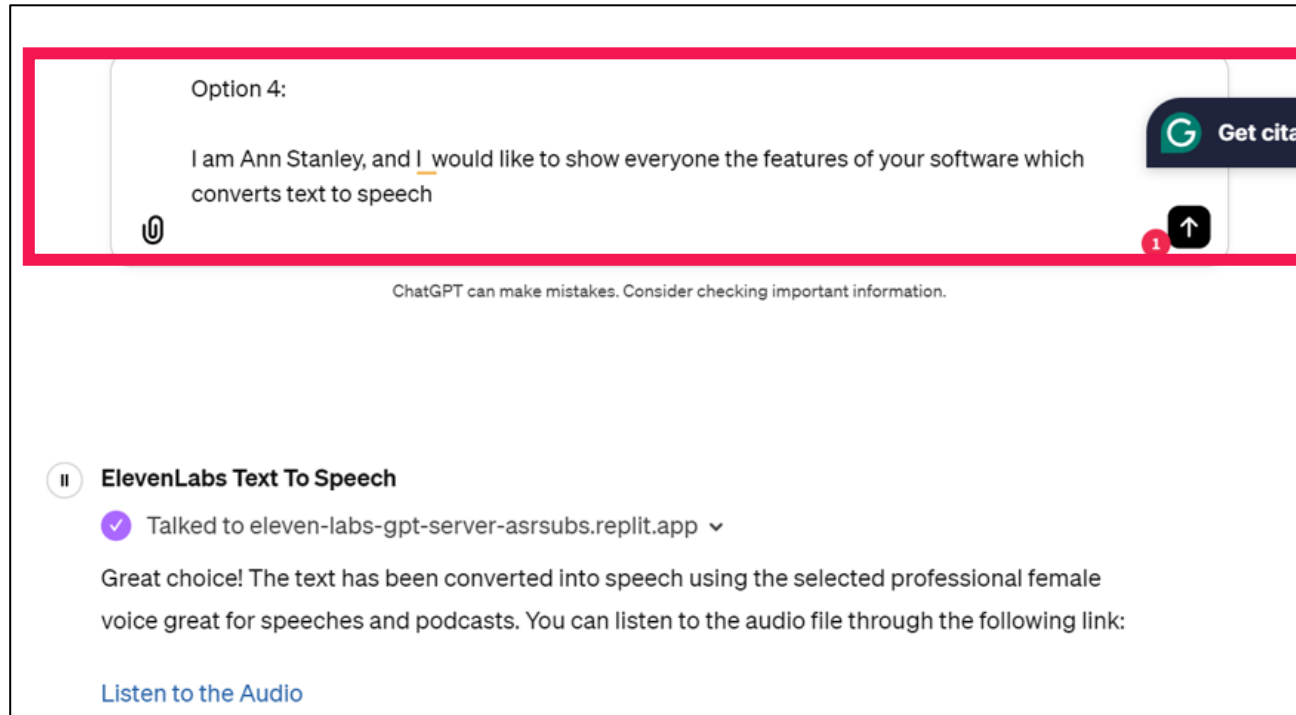


Get citation

Message ElevenLabs Text To Speech...

ChatGPT can make mistakes. Consider checking important information.

Audio file produced



The screenshot shows a chat window with a red border. The user input is: "Option 4:
I am Ann Stanley, and I would like to show everyone the features of your software which converts text to speech". The chat interface includes a "Get cita" button and an upload icon. Below the chat, a disclaimer reads: "ChatGPT can make mistakes. Consider checking important information." The response from "ElevenLabs Text To Speech" includes a checkmark, the text "Talked to eleven-labs-gpt-server-asrsubs.replit.app", and a message: "Great choice! The text has been converted into speech using the selected professional female voice great for speeches and podcasts. You can listen to the audio file through the following link: Listen to the Audio".

Option 4:
I am Ann Stanley, and I would like to show everyone the features of your software which converts text to speech

ChatGPT can make mistakes. Consider checking important information.

ElevenLabs Text To Speech
✓ Talked to eleven-labs-gpt-server-asrsubs.replit.app
Great choice! The text has been converted into speech using the selected professional female voice great for speeches and podcasts. You can listen to the audio file through the following link:
[Listen to the Audio](#)

<https://elevenbucketttestingasronline.s3.us-east-2.amazonaws.com/audio-4bd64b95-d4de-4d9a-8777-c67627e471bd.mp3>

1

Getting Started

2

Prompt Engineering

3

Access Extra Data

4

Plug-Ins & GPT's

5

Multit-Modal

@anicca

Creating Code

Formulas & code

Write a formulae for excel that will give me the average for the first 10 columns on row 3



You

write a formulae for excel that will give me the average for the first 10 columns on row 3



ChatGPT

Certainly! To calculate the average for the first 10 columns in row 3 in Excel, you can use the `AVERAGE` function. Assuming your data starts from column A and ends at column J, you can use the following formula:

```
excel
```

Copy code

```
=AVERAGE ( A3 : J3 )
```

This formula calculates the average of the values in cells A3 through J3. Adjust the column letters if your data starts or ends in different columns. Simply enter this formula in the cell where you want the average to appear, and it will calculate the average for the specified range.



@anicca

Creating Images (DALL-E)

Creating images

Create a photorealistic image of golden retriever puppies playing in the snow

You
Create a photorealistic image of golden retriever puppies playing in the snow

ChatGPT



I've created a photorealistic image of golden retriever puppies playing in the snow. Please have a look at the generated image above.



Comparing search results vs ChatGPT & other Text Generator AI

Google Search for “digital marketing conference near Leicester”

Google search results for "digital marketing conference near Leicester". The search bar is highlighted with a red box. The results show approximately 40,200,000 results in 0.36 seconds. An "Events" filter is applied, showing three events:

- 30 JAN** Digital Marketing Action Planning Workshop
Tomorrow, 09:30–15:30
Leonardo Hotel Hinckley Island - Formerly Jurys Inn, Watling St, Burbage Hinckley
- 22 FEB** Getting Started with Paid Search Advertising
Thu, 09:30–16:00
YourParkingSpace Mercure Leicester Car Park, Chatham St Leicester
- 1 FEB** How to Master Digital Display & Video Advertising
Thu, 09:30–16:00
Rushcliffe Arena, Rugby Rd, West Bridgford, Nottingham

→ Search more events

Learn more Feedback

Google search results for "digital marketing conference near Leicester". The search bar is highlighted with a red box. The results list several events:

- Anicca Digital**
<https://anicca.co.uk/leicester-digital-live>
Leicester's Premier Digital Marketing Conference - LDL23
Leicester Digital Live (Leicester's premier digital marketing conference) is back for its 8th year, bringing you the latest in Ecommerce, Lead Generation ...
- Yellow Card Login page**
<https://bizgateway.org.uk/Events>
Digital Marketing Conference 2023 - Business Gateway ...
Digital Marketing Conference 2023 - The growth hub is a single place to access business support for Leicester and Leicestershire.
- Eventbrite**
<https://www.eventbrite.co.uk> ... #chatgpt
Leicester Digital Live - Digital Marketing Conference 3rd ...
3 Oct 2023 — Eventbrite - Anicca Digital Ltd presents Leicester Digital Live - Digital Marketing Conference 3rd October 2023 - Tuesday, 3 October 2023 at ...
- eBusiness Club**
<https://www.ebusinessclub.biz/digital-marketing-con...>
Digital Marketing Conference 2022 - Highlights
... Conference was held to support businesses across Leicester and Leicestershire make the most of the very latest digital marketing trends. The Conference also ...


ChatGPT 3.5

ChatGPT 3.5 ▾

You
digital marketing conference near leicester

ChatGPT
I'm sorry, but I don't have access to real-time information or current events since my knowledge only goes up until January 2022. To find information about digital marketing conferences near Leicester in 2024, I recommend using a search engine or event listing websites like Eventbrite, Meetup, or LinkedIn. You can also check with local marketing organizations or industry associations for any upcoming conferences in your area. Additionally, you may want to follow digital marketing news and blogs to stay updated on industry events and conferences.

📄 👍 🗨️ ↻

Message ChatGPT... 

[G Get citation](#)

ChatGPT can make mistakes. Consider checking important information.

Using ChatGPT 4

ChatGPT 4 ▾

You
digital marketing conference near leicester

ChatGPT
The Leicester Digital Live conference, a premier event for digital marketing, is scheduled for Tuesday, 3rd October 2023. This in-person conference will be held at Winstanley House in Braunstone, close to the M1/M69 junction. It's designed to provide practical digital marketing insights from top speakers and famous brands. The event is suitable for marketing professionals, business owners, and managing directors. It will feature a suppliers' exhibition, networking events, a hot buffet lunch, and recorded talks available for virtual catch-up. The conference is organized by Anicca Digital and supports the Leicester Hospitals Charity. For more details, you can visit their [website](#).

📄 👍 🗨️ ↻

G Get citation

📎 Message ChatGPT... ⬆

ChatGPT can make mistakes. Consider checking important information.

Using Bing

Microsoft Bing SEARCH CHAT

ann@anicca... Protected

digital marketing conference near leicester

✓ Searching for: digital marketing conference near leicester
✓ Generating answers for you...

Your personal and company data are protected in this chat

I found some digital marketing conferences near Leicester that might interest you. Here are some of them:

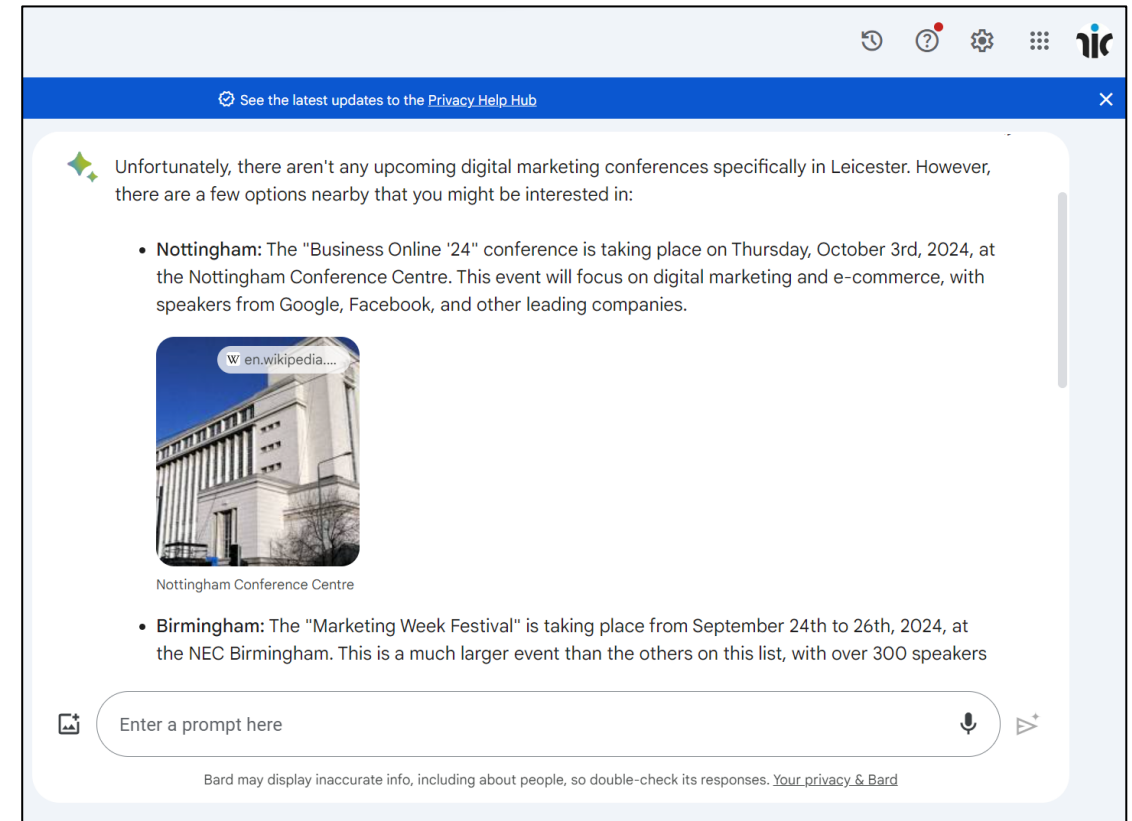
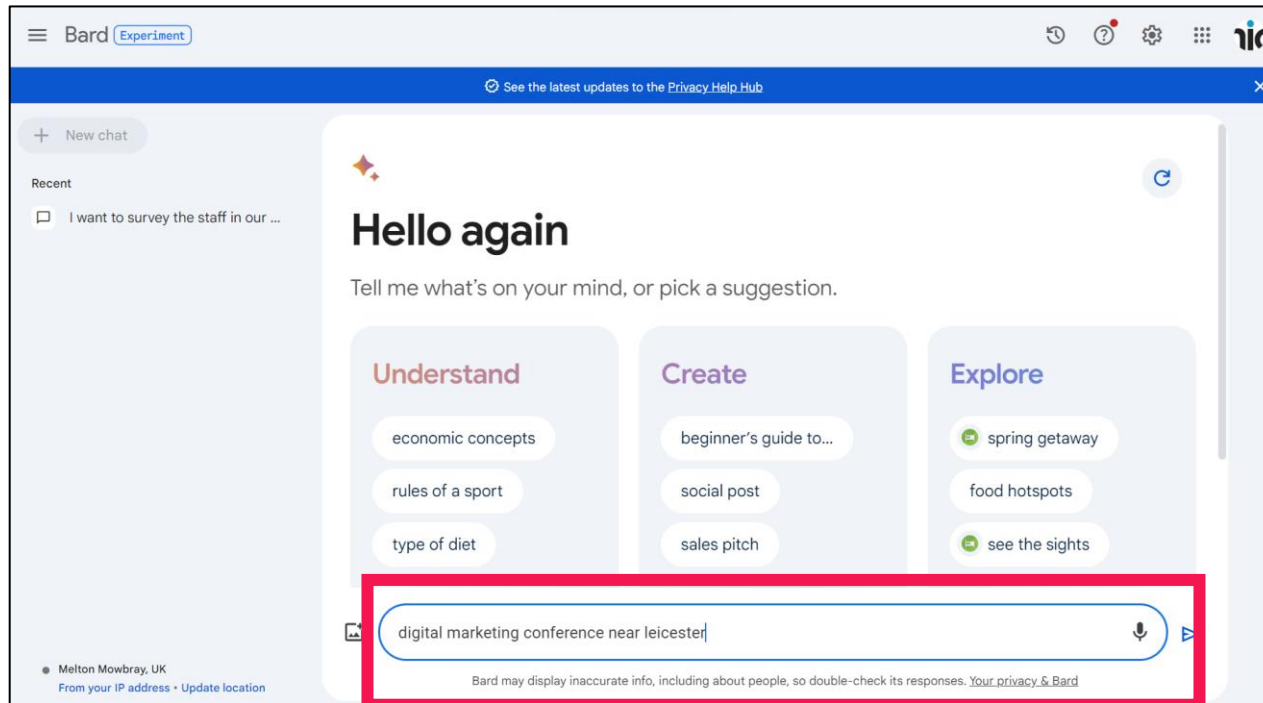
- 1. Leicester Digital Live 2023:** This is a premier digital marketing conference in Leicester that will be held on **Tuesday, October 3, 2023**. The conference will cover topics such as E-commerce, Lead Generation, Social Media, Paid Search & SEO. The event will be held at Winstanley House, Braunstone. Early bird tickets are available for £75¹.
- 2. Digital Marketing Conference 3rd October 2023:** This conference will be held on **Tuesday, October 3, 2023**. The event will take place at the Leicester Racecourse, Oadby. The conference will cover topics such as Digital Marketing, Social Media, and SEO. Tickets are available for £25.00 - £50.00².
- 3. Digital Marketing Conference 2023:** This conference will be held on **Friday, June 30, 2023** at the Leicester Marriott Hotel. The conference will cover topics such as artificial intelligence, machine learning, search engine optimization, content creation, robots, and automation. The event is free and open to all SMEs³ ⁴.

I hope this helps!

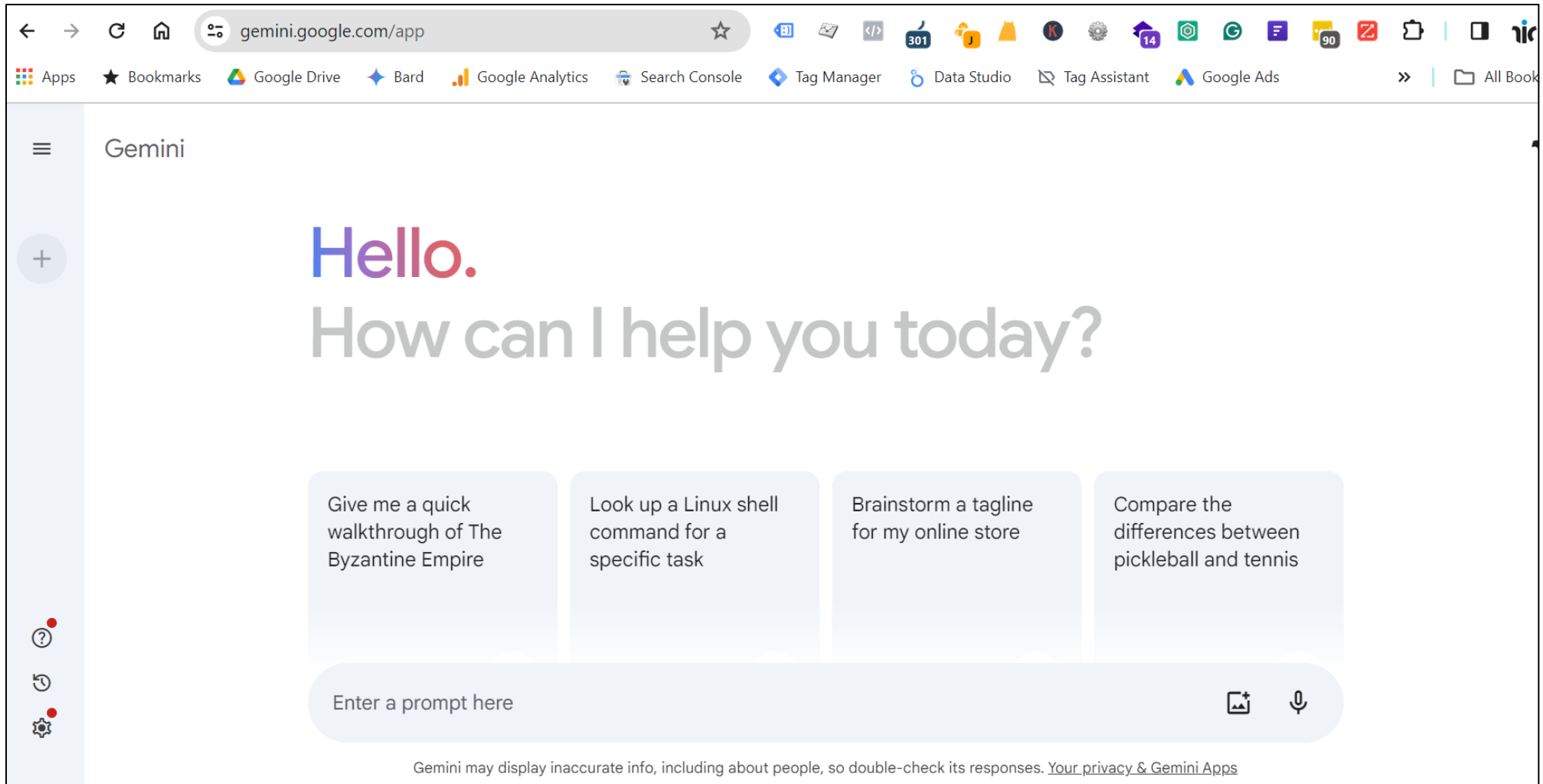
Your personal and company data are protected in this chat

New topic Ask me anything... 0/2000

Bard (renamed Gemini) free version & Ultra now available (at \$20 per month)



New Gemini interface



Using Chrome plugin (ChatGPT for Google)

The screenshot shows a Google search for "digital marketing conferences near leicester". The search results include an "Events" section with two items:

- 4 JUN** [Digital Marketing Action Planning Workshop](#)
Tue, 09:30–15:30
Leonardo Hotel Hinckley Island - Formerly Jurys Inn, Watling St, Burbage Hinckley
- 5 MAR** [Blogging with WordPress \(3 Week Course\)](#)
Tue, 09:30–11:30
Leonardo Hotel Hinckley Island - Formerly Jurys Inn, Watling St, Burbage Hinckley

Below the events, there is a link for "Leicester's Premier Digital Marketing Conference - LDL23" by Anicca Digital, scheduled for Tuesday 4th July 2023 at Winstanley House, Braunstone.

A red box highlights a ChatGPT for Google plugin window. The plugin window shows a list of search results:

- 1. Leicester Digital Live:** This event often brings together digital marketing professionals from across the region. Keep an eye on their website for upcoming dates and details.
- 2. Midlands Marketing Forum:** While not specifically focused on digital marketing, this forum often includes discussions and presentations on digital marketing trends and strategies. It's worth checking their schedule for any events near Leicester.
- 3. Digital Marketing Summit Midlands:** This summit typically rotates locations within the Midlands region, so there may be an event close to Leicester in the near future. Check their website for updates on upcoming conferences.
- 4. East Midlands Digital Marketing Conference:** Though not always held in Leicester specifically, this conference frequently takes place in cities

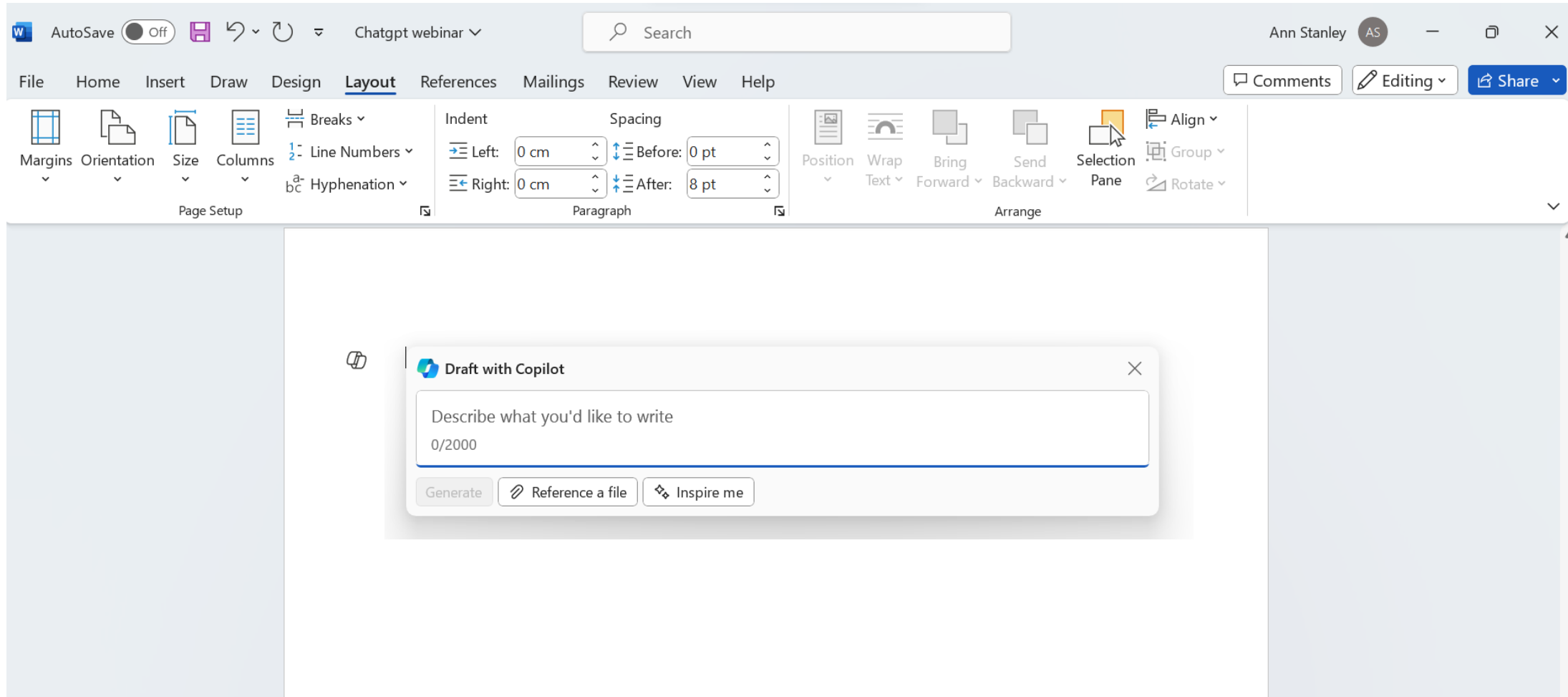
The screenshot shows the ChatGPT for Google plugin interface. The top bar includes "Ask AI" and "Search Agent" buttons. Below the top bar, there are tabs for "ChatGPT", "GPT-4", "Claude2", and "Gemini".

- 1. Leicester Digital Live:** This event often brings together digital marketing professionals from across the region. Keep an eye on their website for upcoming dates and details.
- 2. Midlands Marketing Forum:** While not specifically focused on digital marketing, this forum often includes discussions and presentations on digital marketing trends and strategies. It's worth checking their schedule for any events near Leicester.
- 3. Digital Marketing Summit Midlands:** This summit typically rotates locations within the Midlands region, so there may be an event close to Leicester in the near future. Check their website for updates on upcoming conferences.
- 4. East Midlands Digital Marketing Conference:** Though not always held in Leicester specifically, this conference frequently takes place in cities

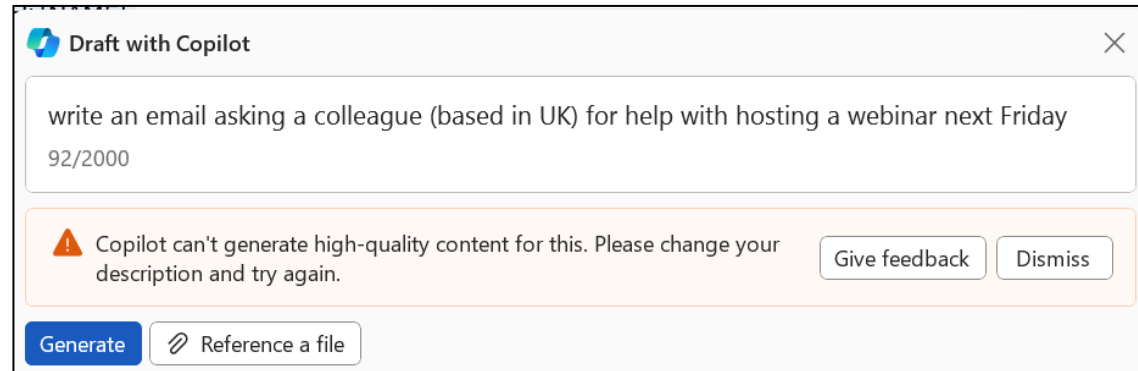
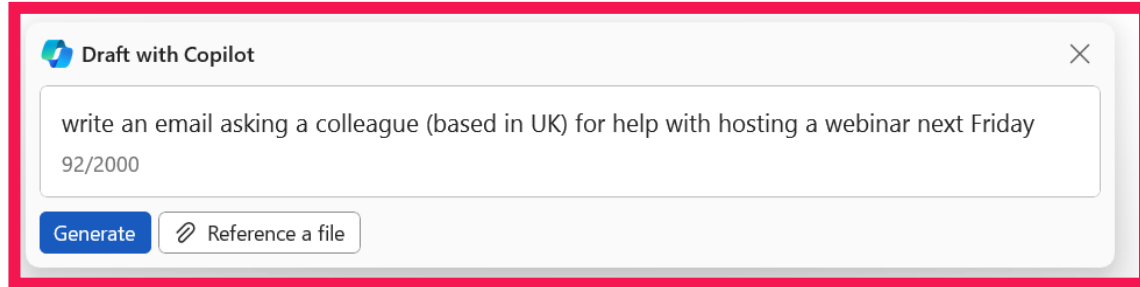


Copilot in Word

Copilot (paid add-on in Word, Excel etc)



First attempt in Copilot to write an email



Hi [NAME],

I hope this email finds you well and that you are enjoying the summer weather in the UK.

I am writing to ask you for a favor. I am planning to host a webinar next Friday to demonstrate our new software that converts text to speech. I think this is a great opportunity to showcase our product and attract more customers.


However, I need some help with setting up the webinar platform, creating the registration link, and sending out the invitations. I know you have experience with hosting webinars and using Zoom, so I was wondering if you could assist me with these tasks.

If you agree, I would appreciate it if you could reply to this email by tomorrow and let me know your availability for next week. I would also like to schedule a practice session with you before the webinar to make sure everything works smoothly.

Thank you very much for your time and cooperation. I look forward to hearing from you soon.

Best regards,

2nd draft in copilot

 Draft with Copilot ✕

Please write a new draft email to Gurpreet, (a colleague also based in UK) asking for help with hosting a webinar next Friday
Please use uk english and similar style to other documents I have written.
the webinar is "the use of chatgpt in marketing" and we will be using Bigmarker as the platform

297/2000

Generate Reference a file

Dear Gurpreet,




I hope this email finds you well and that you are enjoying your work at ABC Inc. I am writing to ask for your help with hosting a webinar next Friday.



As you may know, I am working on a project to explore the use of ChatGPT in marketing. I have been invited to present my findings and insights at a webinar hosted by XYZ Ltd, one of our potential clients. The webinar will take place on Friday, 25 June, from 10:00 to 11:00 AM.

Since this is my first time doing a webinar, I would appreciate your support and guidance. You have a lot of experience in hosting webinars and I admire your skills and professionalism. I was wondering if you could co-host the webinar with me and assist me with the technical aspects, such as setting up the platform, managing the chat, and moderating the Q&A session.

We will be using Bigmarker as the platform for the webinar. I have already registered for an account and created the event page. You can access it here: [LINK]. I have also prepared a presentation slide deck that covers the main points of the webinar. You can view it here: [LINK].

If you agree, I would appreciate it if you could reply to this email by tomorrow and let me know your availability for next week. I would also like to schedule a practice session with you before the webinar to make sure everything works smoothly.

 Please write a new d... < 1 of 1 > AI-generated content may be incorrect  

✓ Keep it   | →

3rd attempt

< To fine tune the draft, add some detail and regenerate

Make it shorter, less formal and get rid of any unnecessary content →

Hi Gurpreet,

I hope you're doing well and having fun at ABC Inc. I need your help with a webinar next Friday.

I'm doing a project on ChatGPT for marketing. XYZ Ltd, a potential client, wants me to do a webinar for them. It's on Friday, 25 June, from 10 to 11 AM.

This is my first webinar, so I need your advice and support. You're great at hosting webinars and I could use your help with the technical stuff, like setting up Bigmarker, handling the chat, and doing the Q&A.

I've already set up the event page and the slide deck. You can check them out here: [LINK] and here: [LINK].

Can you please reply by tomorrow and let me know if you can co-host the webinar with me? Also, can we do a practice session before the webinar?

Thanks a lot for your help. I hope to hear from you soon.

Cheers,

✎ Please write a new d... < 2 of 2 >

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Thank you – ann@anicca.co.uk