



Credentials Document
Confidential

Welcome to our story.



Backstory

Twin Brothers Bradley and Myles Jensen, are founders of the black owned design studio, Jensen & Jensen.

We operate globally providing unmatched services in production, design, website design and branding. Rejecting a one-size-fits-all method as it's slow and expensive, we leverage a tight network of elite specialists, uniting vast resources through streamlined expert delivery teams.

Positioning brands as category leaders.

Globally Known. Family Owned.

Finalists at the Foundervine
Changemaker Awards 2023

Finalists for Black British
Business Awards 2023

Winners at the Black Talent
Awards 2023

Independent Agency to Watch by
Prolific North 2023

Prolific North

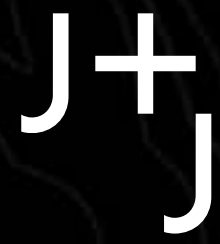


The Telegraph



Foundervine





Creativity x Culture. Global Impact.

Our Expertise

An **award-winning family agency** boasts a diverse portfolio across professional services and luxury retail, among others. With over **67 successful projects and 7 years of global brand innovation**, we stand at the forefront of the industry.

7+ Years of
Innovating Global Brands

67+ Projects
Successfully Delivered

Over £65 Million
Raised by Clients

Our Experience



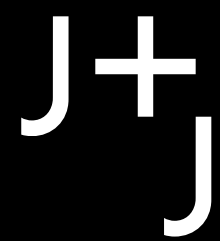
[View More](#)



Our Philosophy

Some brands are for the here and now.
Some are built to stand the test of time.

At Jensen & Jensen we believe the best can do both.



What services do we offer?

Brand Identity & Positioning

- Brand Positioning
- Animation
- Editorial
- Print Design
- Illustration
- Advertising Campaigns
- Marketing Collateral
- Packaging
- Copy Writing

Production & Content Capture

- Video Production
- Event Coverage
- Green Screen / SFX
- Conceptual / Storytelling
- Art Direction
- Promotional
- Storyboarding
- Drone / Aerial
- Social Media Design
- Content Creation

Web Design & Development

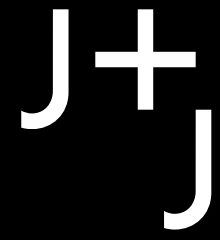
- User Interface Design (UI)
- User Experience (UX)
- App Design
- eCommerce
- Web Development
- Landing Page Optimisation

We do not offer

- Social Media Management
- Email Marketing
- Paid Advertising
- SEO Marketing
- Public Relations
- Influencer Management
- App Development
- Lead Generation
- Community Management

“Design is the silent ambassador of your brand.”

Paul Rand



Our Signature Web Design Picks

Web Design & Development

As the primary touchpoint for your brand, a website is your shop window. Our custom-built interface designs deliver tailored results, utilising engaging aesthetics and seamless functionality.

Mayor of London MBM

Sliding Doors

Edmund Services

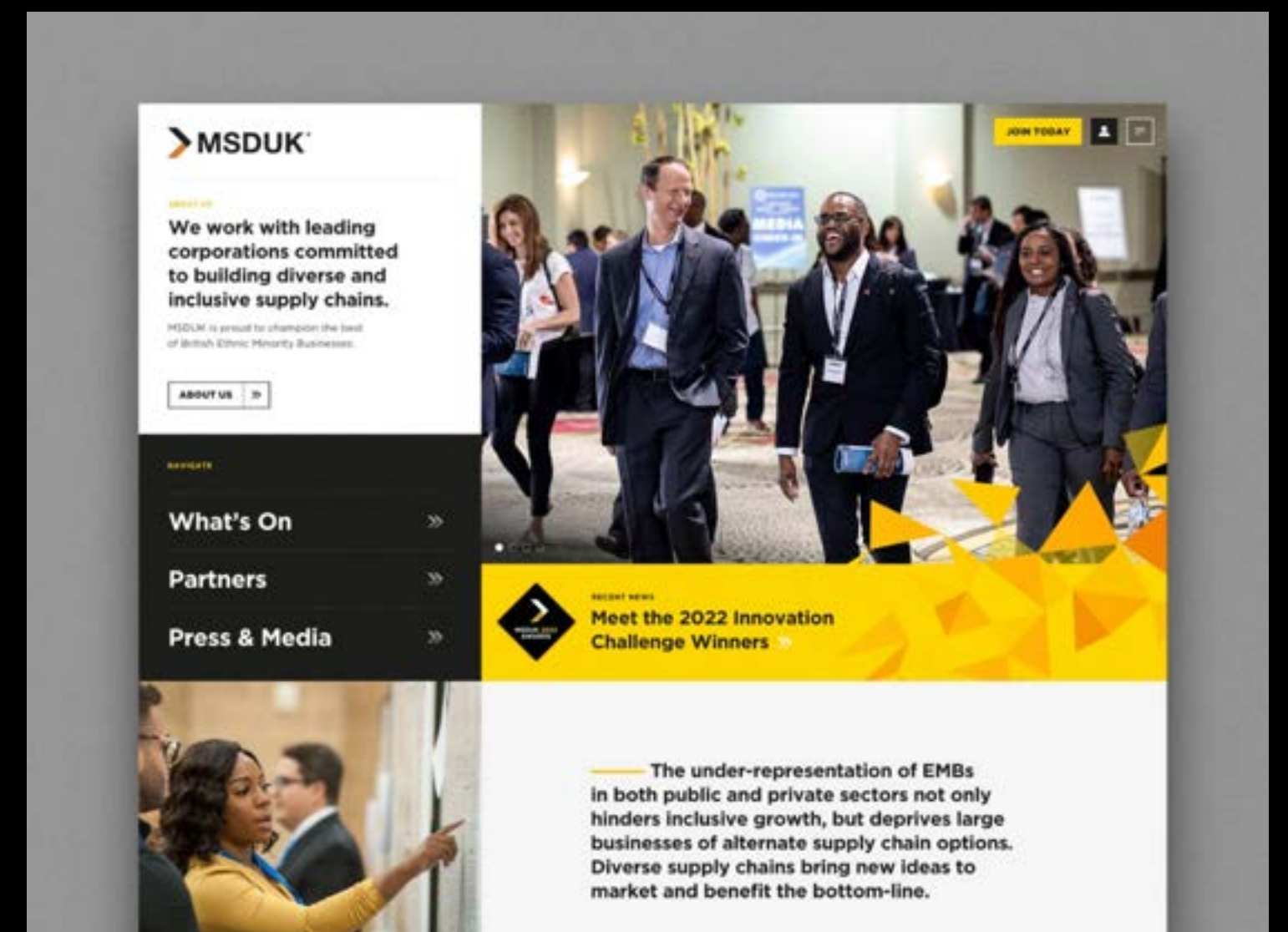
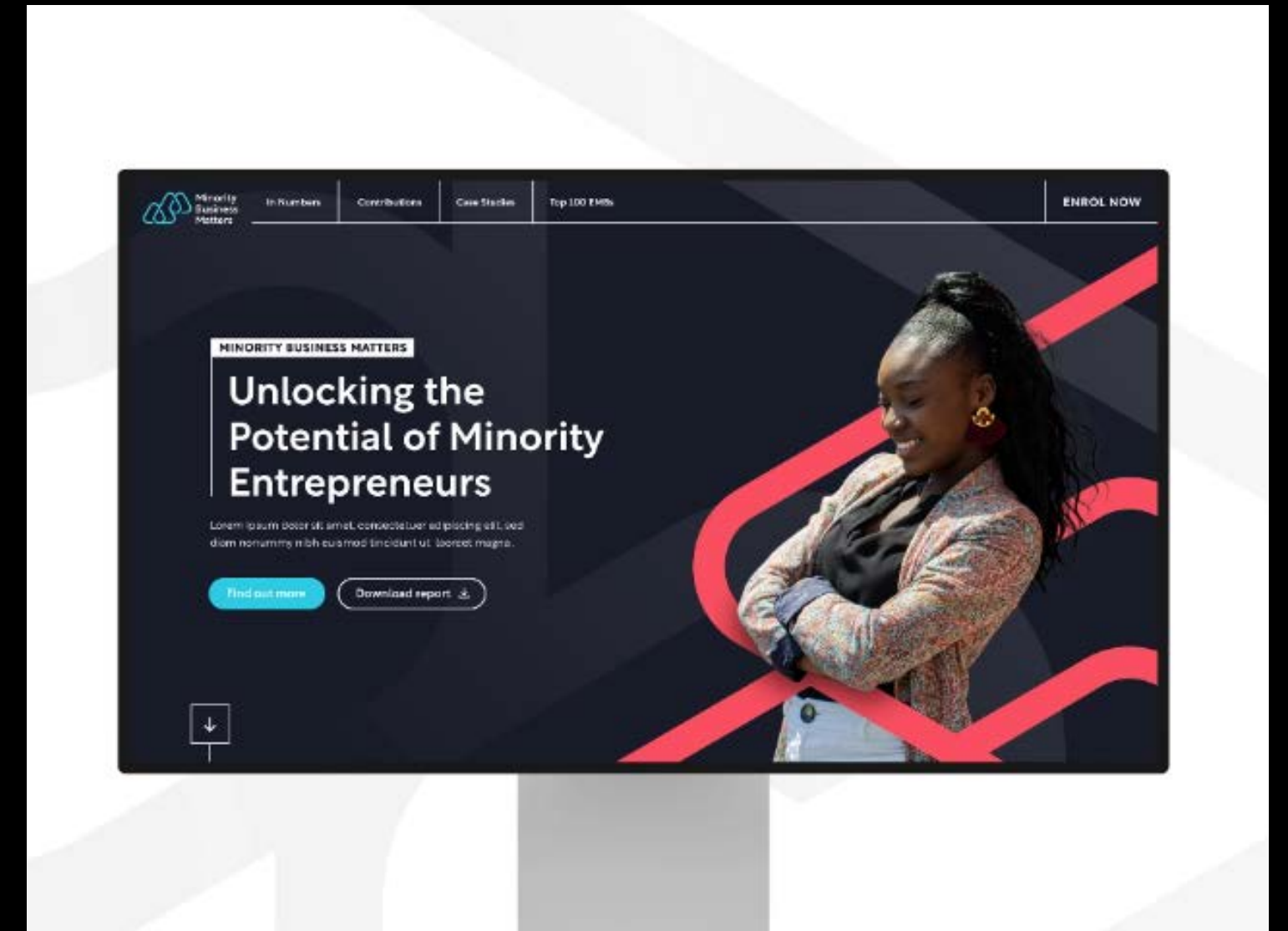
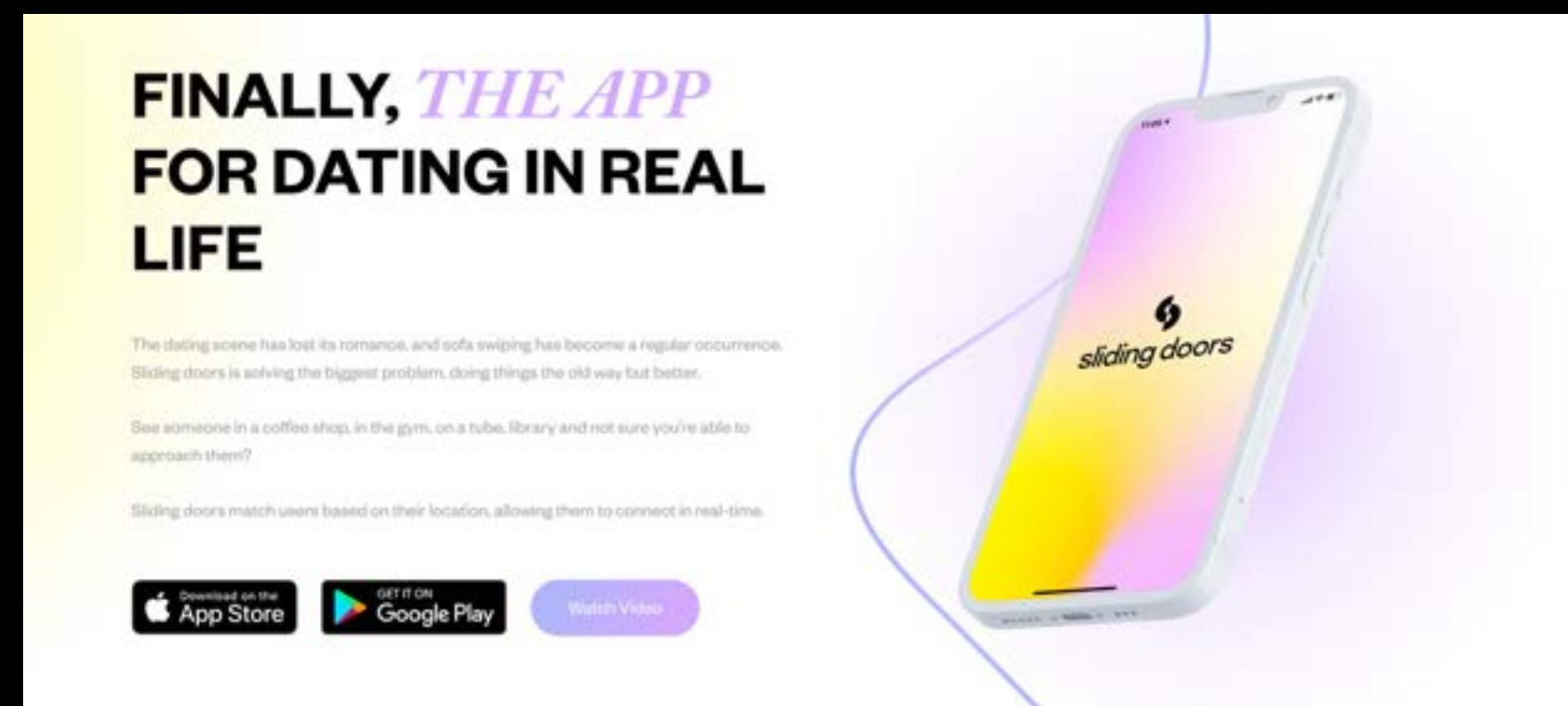
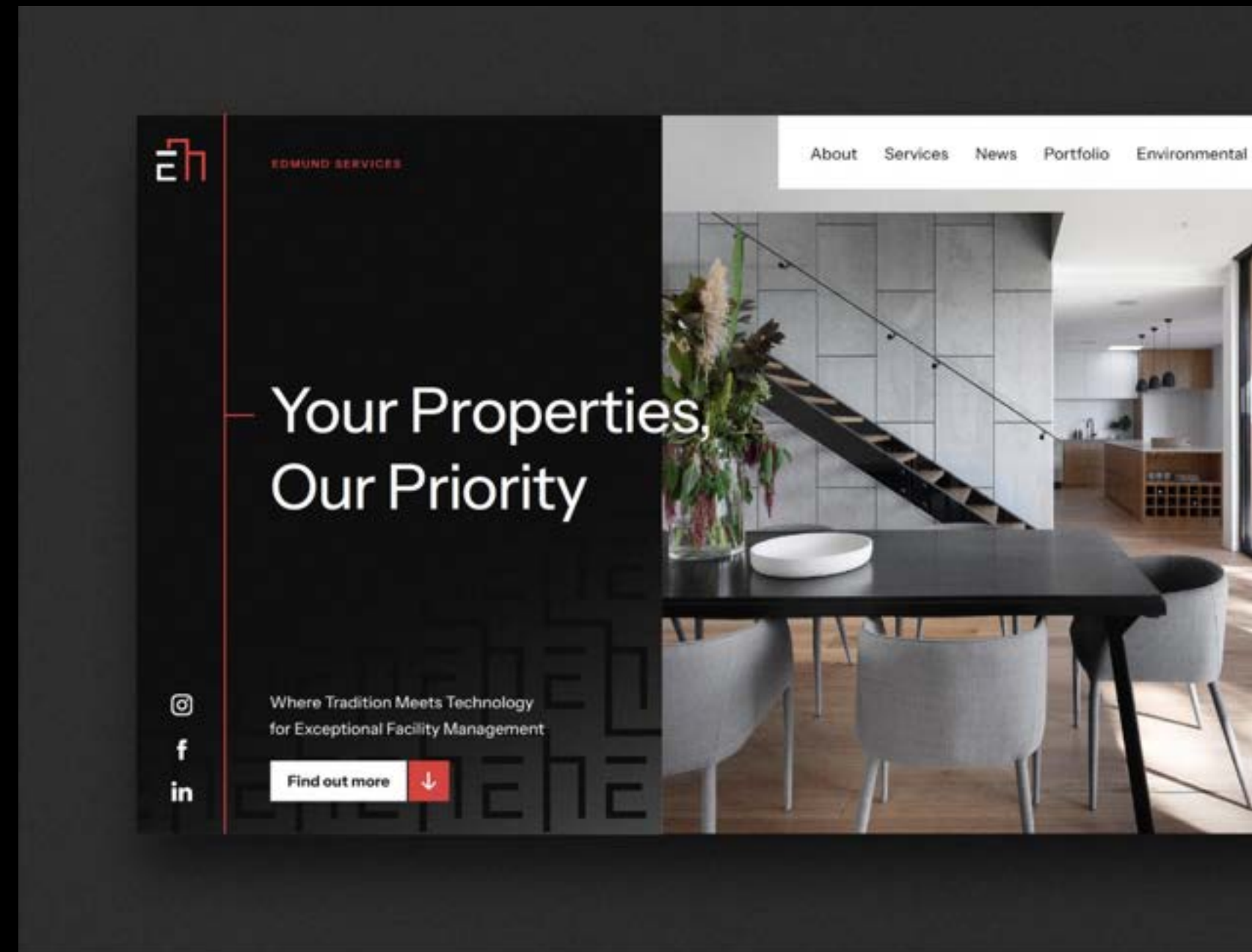
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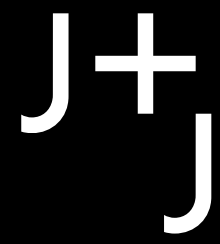
BrandStak

Artemis

View our recent website work:

[View projects](#)





Browse Our Favourite Designs

Brand Identity & Positioning

Intelligent design is at the heart of all successful brands. At Jensen & Jensen, we help you speak to the right people by communicating brand values through a bespoke, coherent identity.

Manchester City FC

Burberry®

Edmund Services

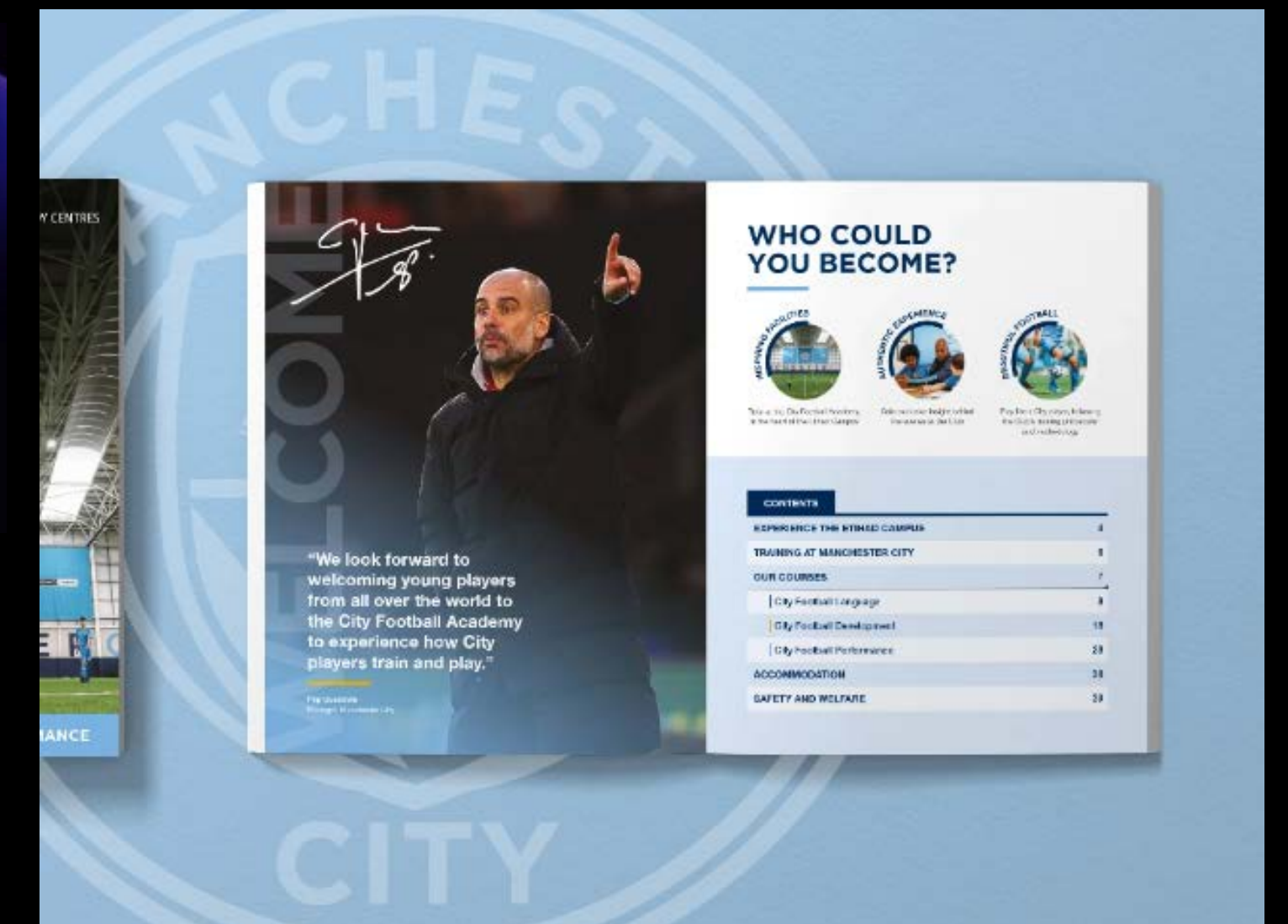
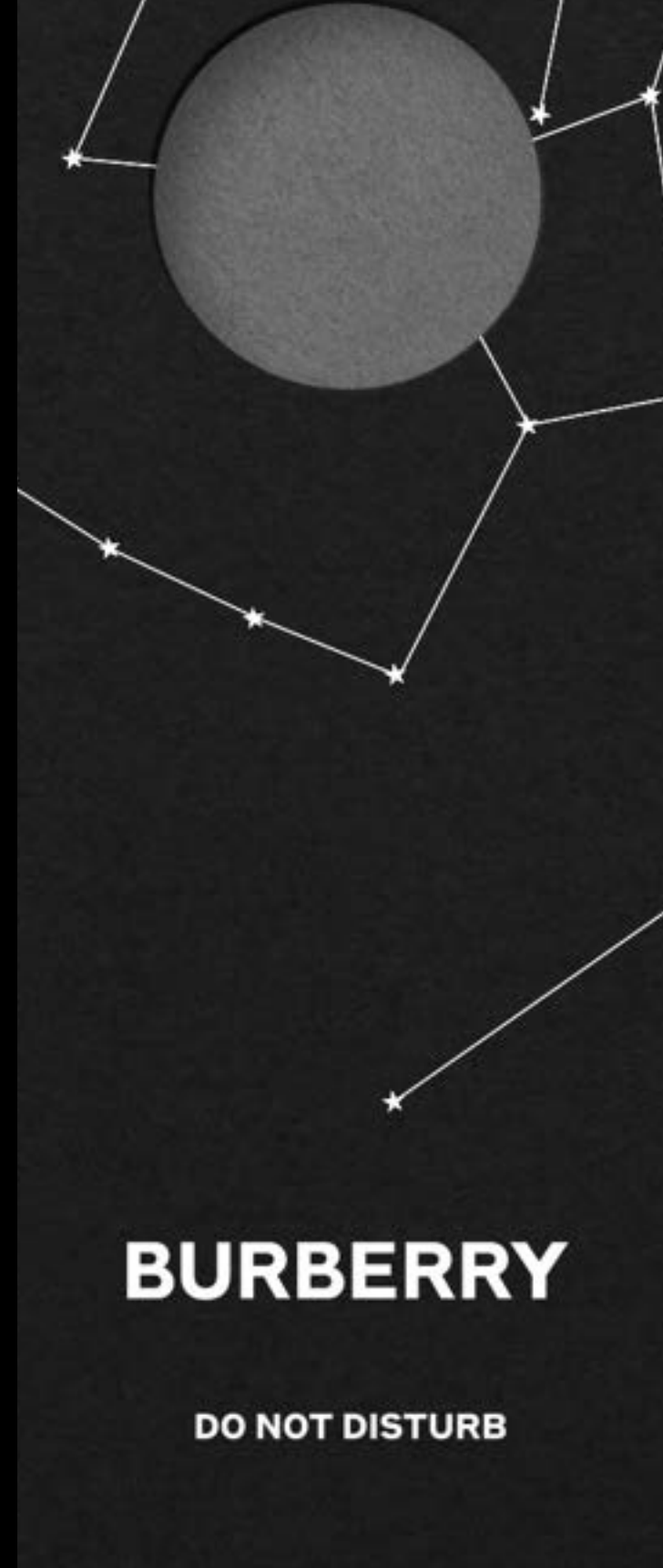
Chapmans of London

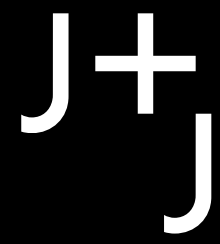
The Housing Network

Artemis

View our recent design work:

[View projects](#)





Discover Our Content Highlights

Production & Content Capture

We seamlessly convert your brand message through effective storytelling, compelling art direction and meticulous content production. Where words are absent, media and content prevails.

David Morris The London Jeweller

Up North Watches

Richard Mille

Shavron

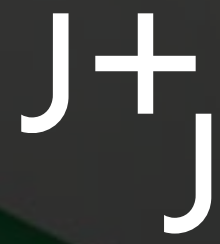
MYFIT

Solas Collection

View our recent content work:

[View projects](#)





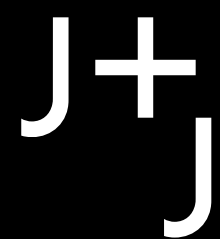
What Our Clients Say

“We were happy to award our Bridal Campaign to Jensen & Jensen after a competitive pitch, for our social campaigns in January 2023. Their seamless collaboration, modern approach, and creativity are a perfect match for our brand. We’re excited to continue our relationship with Jensen & Jensen.”

Cecily Morris, Global Brand Director
David Morris The London Jeweller



[TrustScore 4.7 | 30 Reviews](#)



Ways we benefit both businesses

Collaboration and Revenue Opportunities with J&J

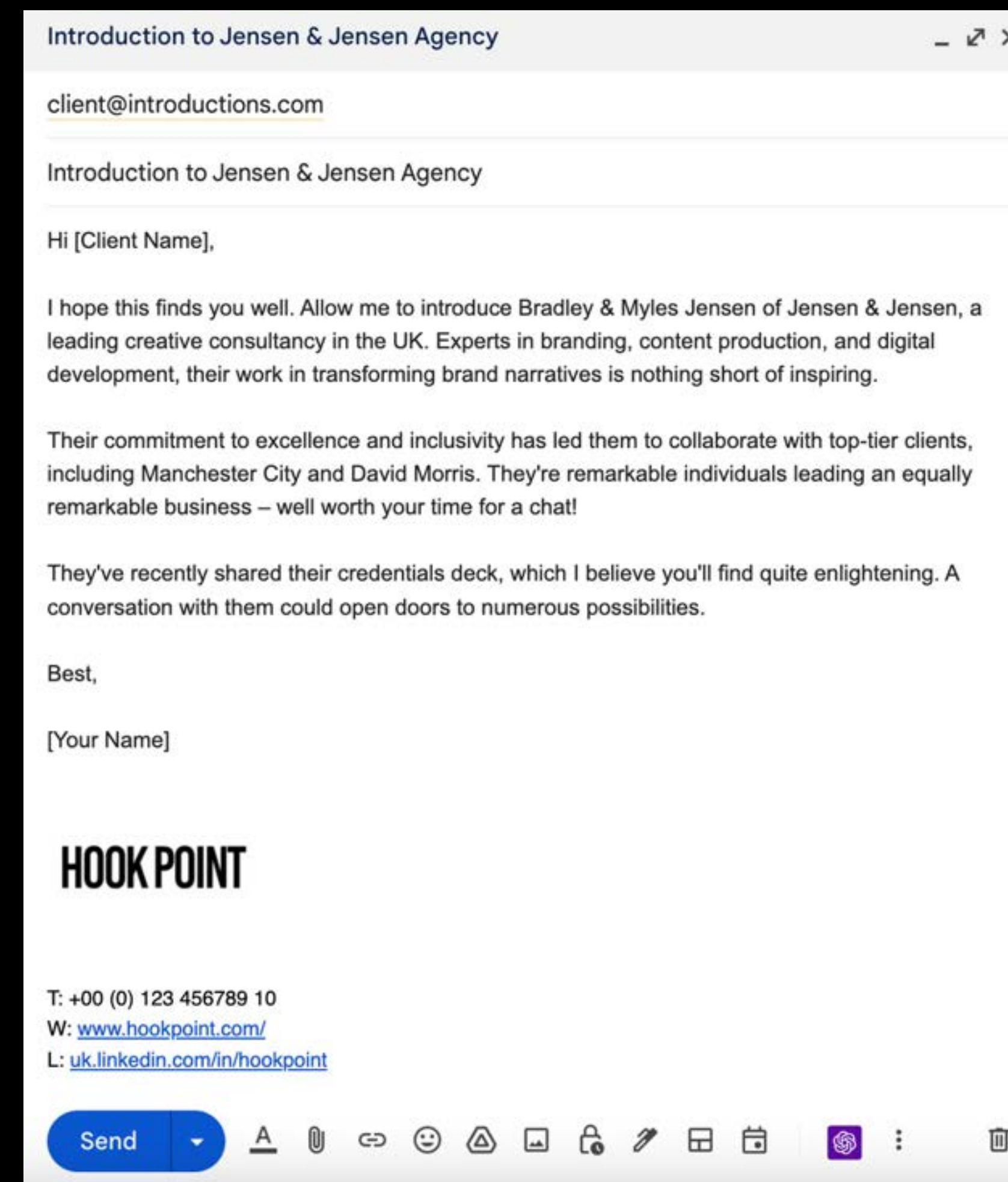
At Jensen & Jensen, we believe in the power of collaboration to expand our services and deliver comprehensive solutions to our clients. We are open to the following collaborative models:

- **Outsourced:** We delegate specific services that we do not offer, such as social media management, to our trusted agency partners, ensuring seamless service delivery to our clients.
- **Partnered:** We collaborate on joint projects, sharing responsibilities, resources, and expertise to create synergistic solutions for our clients.
- **White-Label:** Our agency partners provide their services under the Jensen & Jensen brand, enabling us to offer a broader range of services to our clients.

Our standard commission for successful introductions resulting in a new client relationship is **5% of all fees from that client in the first year.**

Making it easy

Take our introduction template for your clients



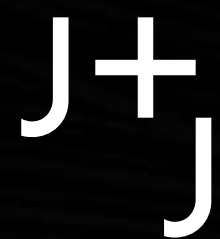


Masters of storytelling



Captivating the world.
Embracing inclusion.
Benefitting clients.
Shaping the future.





Like what you see? [Let's talk.](#)

Speak to us easily, quickly
and efficiently

Easily connect with us via modern tools like WhatsApp or traditional methods like email and in-person chats. We're always on, ensuring you get immediate, attentive answers.



Chat on WhatsApp

hello@jensenandjensen.co

Your brand's success story begins here.

We are [Jensen & Jensen.](#)

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NEW YORK 04:15

LONDON 09:15

DUBAI 12:15

TOKYO 17:15

SYDNEY 19:15



Jensen
+Jensen