



Master AI in Marketing & Management

15 hours taught live online over 2 days
Fri 7th & Sat 8th Nov (or Mon 10th)

- ✓ 8 live lessons taught by our AI Strategists.
- ✓ From learning the fundamentals of AI to building working AI agents.
- ✓ You will learn to use AI to automate your marketing & management tasks.
- ✓ Adopt AI techniques to increase productivity, profits & improve customer experience.

Gain practical skills you can use immediately





What's included in the course

Everything you need to transform your business with AI in 2 days

This includes:

- ✓ 15+ hours of expert-led live training
- ✓ Build working AI agents and automation
- ✓ 20+ ready-to-use templates & workflows
- ✓ Course materials & session recordings
- ✓ Ongoing Support via WhatsApp Community
- ✓ Money-back satisfaction guarantee
- ✓ Full fee can be credited towards January's 10-day AI course





Book your place NOW on the 2-day AI Sprint

Transform Your Business with AI
for improved productivity, profit & CX

You can buy online or complete the form to
request more details:

- ✓ £480 / €550 / \$700 incl. VAT/Tax
- ✓ Money-back guarantee
- ✓ Full fee credited towards our 10-day course
taking place in January

[Find Out More or Buy Online](#)





DAY 1 - SESSION 1:

The AI Landscape & Essential Tools

Understand AI fundamentals and
experiment with real tools (LLMs)

This session includes:

- ✓ Master LLMs, diffusion models & key platforms
- ✓ Test ChatGPT, Claude & Gemini hands-on
- ✓ Set up your essential AI toolkit
- ✓ Automate every-day tasks
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 1 - SESSION 2:

Prompt Engineering Mastery

Learn advanced prompting techniques
& create reusable templates

This session includes:

- ✓ COSTAR framework & advanced techniques
- ✓ Chain-of-thought reasoning
- ✓ Build 5-10 prompt templates
- ✓ Create your personal prompt library
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 1 - SESSION 3:

Content Creation at Scale

Create custom AI assistants and
generate content at scale

This session includes:

- ✓ Generate week's content in 30 minutes
- ✓ Custom GPTs vs Claude Projects
- ✓ Build AI marketing assistant
- ✓ Quality control & brand voice
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 1 - SESSION 4:

Multimedia - Images, Video & Audio

Create custom AI assistants and
generate content at scale

This session includes:

- ✓ Video & audio AI overview
- ✓ Master AI image & video tools
- ✓ Create branded visual assets
- ✓ Build your digital twin/avatar
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 2 - SESSION 1:

Vibe Coding – Build Websites Without Code

Create landing pages and websites with prompts (no code)

This session includes:

- ✓ Create landing pages with prompts
- ✓ Tools: Lovable, Bolt, Cursor
- ✓ Build working prototype in 30 minutes
- ✓ No coding experience needed
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 2 - SESSION 2:

AI Agents, Workflows & Automation

Understanding AI workflows & APIs -
in order to build your first AI Agent

This session includes:

- ✓ Build your first AI agent live
- ✓ N8N vs Make platform comparison
- ✓ Automate social media posting
- ✓ Multi-agent systems preview
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 2 - SESSION 3:

Advanced Applications For Marketing

Deploy AI Agents & automations
across your entire marketing stack

This session includes:

- ✓ SEO agents & content optimization
- ✓ AI-powered ads management
- ✓ Productivity automation workflows
- ✓ Social listening & analytics
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





DAY 2 - SESSION 4:

Challenges, Strategy & Implementation

Discover business challenges &
develop your AI Adoption roadmap

This session includes:

- ✓ Anicca's C10 AI Framework intro
- ✓ Create your AI adoption roadmap
- ✓ Plan your transformation journey
- ✓ Create interactive plan using Claude Artefacts
- ✓ Practical breakouts & FAQs

Session Length: 1.5 hours





USEFUL INFORMATION:

Who would benefit from this course

Designed for professionals ready to transform their business with AI

This course is for you, if you're:

- ✓Marketing teams looking to save 10+ hours weekly
- ✓Ecommerce leaders automating customer service
- ✓Teams spending too much time on repetitive tasks
- ✓Businesses wanting to automate content creation
- ✓If you want hands-on AI training & expert advice
- ✓Complete beginners to advanced users' welcome





USEFUL INFORMATION:

Your Trainers



Ann Stanley - Founder & CTO
AI Strategist & AI for marketing



Daren Wynn – Managing Director
AI Strategist & AI for productivity



James Allen – AI Engineer (+ SEO)
N8N Automations & solution hunter





USEFUL INFORMATION:

Contact Anicca

Find Out More:

Call Ann Stanley on 07930 384443

Email us on enquiries@anicca.co.uk

Book a meeting:

By calling Annie, our AI Voice Assistant
on 07455 750333 (24 hours)

Book Online on the [anicca.co.uk](https://www.anicca.co.uk) site

